

**NBC 4 NEW YORK, TELEMUNDO 47 AND STOP & SHOP TEAM UP TO SUPPORT
COMMUNITY FOODBANK OF NEW JERSEY AND OTHER LOCAL FOOD BANKS,
COLLECT MORE THAN 900,000 MEALS FOR TRI-STATE FAMILIES**

***Over 120 tons of non-perishable goods collected for seven local food banks,
enough to fill three tractor trailers***

NEW YORK, NY – April 14, 2017 – More than 900,000 meals were collected during NBC 4 New York and Telemundo 47's *Feeding Our Families / Alimentando a Nuestras Familias* first-ever Tri-State food drive, in partnership with Stop & Shop supermarkets. The meals will be delivered to local families by the Community FoodBank of New Jersey and six other regional food banks who participated in the stations' food collection campaign.

The *Feeding Our Families* food drive took place on Saturday, April 8, at 199 Stop & Shop supermarket locations across New York, New Jersey and Connecticut.

"No matter where you live, there are hungry people in every community across the Tri-State," said Eric Lerner, President and General Manager of NBC 4 New York. "Our WNBC team joined with our Telemundo 47 partners to report on this important issue and make lives better. As a result of our food drive, seven Tri-State food banks have now been restocked with over 120 tons of non-perishable goods with more than 900,000 meals being delivered to local families in need."

On the day of the food drive, more than 800 volunteers, including anchors, reporters and staff from NBC 4 New York and Telemundo 47 and local area food banks helped collect non-perishable goods at Stop & Shop's Tri-State locations. Viewers donated more than 120 tons of non-perishable items, enough to fill three tractor trailers. With food banks facing their greatest need between the months of January and August, all non-perishable donations were delivered to seven participating food banks for direct distribution to local families in need.

"Telemundo 47's first-ever food and volunteer drive exceeded all expectations. It was one of the most successful community initiatives in our station's 50 years of service to the Tri-State's Spanish-speaking communities," said Cristina Schwarz, President and General Manager of Telemundo 47. "Our viewers truly responded to our call and hundreds of thousands of meals will now be delivered to local families in need. These collective efforts will generate a positive impact across our region."

Stop and Shop also donated \$100,000 to support the work of the seven participating Tri-State food banks. "We are proud to continue Stop & Shop's steadfast support of local food banks and pantries. This was the largest single-day food drive Stop & Shop has held – and the most successful. The level of excitement and engagement from the volunteers, our own managers and associates, the customers and the anchors and talent from NBC 4 New York and Telemundo 47 was truly extraordinary," said Bob Yager, Stop & Shop Senior Vice President and New York Metro Division Lead.

As a food retailer, Stop & Shop is committed to supporting the communities it serves and those organizations that are on the front lines battling hunger every day. It also recognizes the important role it can play in hunger relief efforts. In 2016, Stop & Shop donated almost \$4 million to hunger-relief agencies throughout the region. Part of that effort included its signature *Meat the Needs* program which delivers safe, nutritious and much-needed meat to regional food banks and pantries for families in need.

The participating food banks included the Community FoodBank of New Jersey, as well as Connecticut Food Bank, Food Bank of Monmouth and Ocean Counties, Food Bank for New York City, Food Bank for Westchester, Food Bank of the Hudson Valley and the Island Harvest Food Bank.

“Our partnership with NBC 4 New York, Telemundo 47 and Stop & Shop to collect food and funds for our neighbors in need was a great success,” said Debra Vizzi, President and CEO of the Community FoodBank of New Jersey. “Thanks to the generosity of so many in our community who came by to support our cause, we received enough to provide about 150,000 meals for hungry men, women and children across the state.”

For more information about the *Feeding Our Families / Alimentando a Nuestras Familias* food and volunteer drive, including news stories and photo galleries, please visit NBCNewYork.com/fooddrive or Telemundo47.com/donar.

About the Community FoodBank of New Jersey

The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America®, provides people across the state with food, help and hope. The FoodBank distributed over 43 million pounds of food last year to its more than 1,000 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs. More than 4.7 million times a year, someone in need is fed by the FoodBank’s network of partners. For our neighbors, especially families, and for the volunteers and donors who support them, the Community FoodBank of New Jersey is the powerful change agent that fills the emptiness caused by hunger with the basic human essentials that people need to survive.

About NBC 4 New York / WNBC

NBC 4 New York / WNBC is the flagship station of the NBC Owned Television Stations division of NBCUniversal, serving the New York Tri-State area with an unparalleled commitment to broadcast excellence for 75 years.

The station features New York’s largest investigative reporting team, the *I-Team* and includes Edward R. Murrow and Emmy Award-winning journalists who successfully track down the answers to the questions most important to viewers. *Storm Team 4*, the station’s trusted weather team, utilizes the most accurate and the most powerful weather technology available to keep Tri-State viewers informed and safe when severe weather strikes. This includes *StormTracker 4*, the only commercial high-frequency S-Band dual polarization fixed Doppler weather radar operating in the Northeast.

In addition to NBC 4 New York’s primary channel, other programming outlets include COZI TV, the station’s multicast channel, and out-of-home platforms, including TV screens in taxi cabs, elevators and aboard New York-New Jersey PATH trains. The station also delivers news and information across all platforms, including its dedicated website, mobile app and social media platforms. For more information about NBC 4 New York, visit NBCNewYork.com.

About Telemundo 47 New York / WNJU

Telemundo 47 / WNJU is the local Telemundo television station serving Spanish-speaking viewers in the New York Tri-State area. Owned by NBCUniversal, Telemundo 47 has been delivering local news, information and entertainment programming to viewers in New York, New Jersey and Connecticut for more than 50 years. The Tri-State’s Spanish-language broadcasting channel for soccer, Telemundo 47 will offer exclusive Spanish-language coverage of the 2017 FIFA Confederations Cup and the 2018 FIFA World Cup™ tournament.

Delivering more than 24 hours of locally-produced news and programming each week, Telemundo 47 offers comprehensive breaking news coverage and features the New York market's only team of bilingual meteorologists, *La Autoridad en El Tiempo*, who use cutting-edge technology to keep viewers and their families safe and informed. This includes *Tele Doppler 47, con tecnología S band*, the most powerful and most accurate weather technology available. Telemundo 47's local consumer investigative unit, *Telemundo Responde*, returns every telephone call, responds to every electronic inquiry and has recovered nearly \$1.5 million for local viewers.

Telemundo 47 features *Acceso Total*, the region's only local entertainment variety program with TeleXitos, the station's multicast network, offering viewers many beloved, iconic television series in an easy-to-watch, comfortable Spanish-language format. The station demonstrates its commitment to the communities it serves by cultivating local partnerships with organizations that reflect the diversity of the local market. Telemundo 47 provides news and information across all platforms, online at Telemundo47.com, and via its dedicated mobile app and across social media.

About Stop & Shop

The Stop & Shop Supermarket Company LLC employs over 61,000 associates and operates 419 stores throughout Massachusetts, Connecticut, Rhode Island, New York and New Jersey. The company helps support local communities fight hunger, combat childhood cancer and promote general health and wellness – with emphasis on children's educational and support programs. In its commitment to be a sustainable company, Stop & Shop is a member of the U.S. Green Building Council and EPA's Smart Way program and has been recognized by the EPA for the superior energy management of its stores. Stop & Shop is an Ahold USA company. To learn more about Stop & Shop, visit www.stopandshop.com or www.facebook.com/stopandshop.

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MEDIA CONTACTS:

Community FoodBank of New Jersey

Mary Faddoul
908-355-3663 ext. 282
mfaddoul@cfbnj.org

WNBC

John Durso, Jr.
212-664-5247
John.Durso@nbcuni.com

WNJU

Wilson Guzman
201-969-4080
Wilson.Guzman@nbcuni.com

Stop & Shop

Cindy Carrasquilla
646-645-9056
Cindy.Carrasquilla@stopandshop.com