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## Community FoodBank of New Jersey Celebrates Landmark 45<sup>th</sup> Anniversary; Kicks off New Era of Food, Help & Hope

New Jersey Non-Profit Remains Dedicated to Mission of Fighting Hunger Statewide

Hillside, NJ (January 16, 2020) — Community FoodBank of New Jersey (CFBNJ), the state's largest anti-hunger organization, is kicking off the new decade by celebrating 45 years of fighting hunger in its 16-county service area. Since 1975, CFBNJ has been dedicated to delivering food, help and hope to the state's neighbors in need, growing from a one-woman operation to an organization with over 1,000 community partners, providing more than 50 million nutritious meals annually.

The Community FoodBank of New Jersey was founded in 1975 with a mission to help families receive nutritious meals, and began with one woman, Kathleen DiChiara, collecting and distributing food from the back of her station wagon, using her garage as storage and her kitchen as an office. In 1982, the organization was officially incorporated as a nonprofit, and in 1993, it moved to its current home in Hillside, New Jersey, allowing CFBNJ to launch its Kids Cafe program in 1999 and Food Service Training Academy in 2000, which also celebrates a milestone 20th anniversary this year.

A pillar of community strength since its inception, CFBNJ not only coordinated emergency supplies and provided bottled water and meals to feed rescue and recovery workers following the 2001 attack on the World Trade Center, but also helped those left in need by Superstorm Sandy in 2012 by distributing sandwiches and emergency supplies. Today, CFBNJ is proud to continue to work closely with local and state government to propose and implement long-term solutions to the persistent problem of hunger throughout New Jersey. Most recently, CFBNJ celebrated the Anti-Hunger bills signed into law by Governor Murphy in May of 2019, which provided a visionary step towards establishing a hunger-free New Jersey.

"We couldn't be prouder of all we have accomplished throughout the last 45 years in New Jersey," said Carlos Rodriguez, President & CEO of the Community FoodBank of New Jersey. "We are looking forward to a year of celebration and reflection for what we have accomplished, while we continue to look ahead at all that still needs to be done as we work to eliminate the barriers to food security in New Jersey."

In recognition of its 45 years of service, CFBNJ has introduced a new logo, specifically designed to highlight the ways CFBNJ works to fight hunger in New Jersey, providing food for today and helping to address the root causes of food insecurity with a focus on wellness, ultimately filling its hungry neighbors' hearts with hope. In recognition of its donors, who help support CFBNJ further its mission throughout the garden state, all donors who contribute a monthly gift of \$45 or more will receive a special-edition CFBNJ 45<sup>th</sup> Anniversary long-sleeve shirt. Interested donors can visit cfbnj.org/45monthly for additional details.

For more information on the Community FoodBank of New Jersey's milestone anniversary, please visit www.cfbnj.org/45thanniversary, and keep up with CFBNJ via the hashtag #CFBNJ45.

## **About Community FoodBank of New Jersey**

The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America®, has been delivering food, help and hope across the state for 45 years. Last year, CFBNJ provided nutritious food for over 50 million meals through its

network of more than 1,000 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs. For our hungry neighbors, the Community FoodBank of New Jersey is the powerful agent of change that fills the emptiness caused by hunger and provides resources that are essential to earning a sustainable living.

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