



ABOUT US

The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America[®], has been delivering food, help and hope across the state for 45 years. Last year, CFBNJ provided nutritious food for over 66.6 million meals through its network of more than 1,000 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs. For our hungry neighbors, the Community FoodBank of New Jersey is the powerful agent of change that fills the emptiness caused by hunger and provides resources that are essential to earning a sustainable living.

CHECK LIST



1. Identify Your Event Goal



2. Set Your Event Date(s) / Location(s)

3. Register and Request Materials or Support

- Register your event at cfbnj.org/registeryourdrive
- Visit cfbnj.org/virtual-fundraising to set up your virtual fund drive page

4. Spread the Word and Promote Your Event

5. Report Results and Celebrate!

RESOURCES



\$1 = 3 MEALS = 1.2 POUNDS OF FOOD

Register Your Event: cfbnj.org/registeryourdrive

FOOD DONATIONS

Deliver your donations to one of the FoodBank's locations, Monday through Friday from 7:30 am to 5 pm in Hillside; 7 am to 2 pm in Egg Harbor Township. You will receive a receipt for your donation.

31 Evans Terminal, Hillside, NJ 07205 | 908.355.3663

6735 Black Horse Pike, Egg Harbor Township, NJ 08234 | 609.383.8843

For donations of 1,000 pounds or more, we can schedule a pick-up. Please notify us at least two weeks before your pick-up is needed. To schedule a pick-up, contact Gleny Herlihy (Hillside) at 908-355-3663 ext. 304 / gherlihy@cfbnj.org or Colette Kraus (Egg Harbor Township) at 609-383-8843 ext. 116 / ckraus@cfbnj.org.

FUND DONATIONS

All cash and check donations need to be sent to the FoodBank. Make all checks out to the Community FoodBank of New Jersey. Write down the event name on the memo line if applicable.

MAIL CHECKS TO:

Community FoodBank of New Jersey

31 Evans Terminal

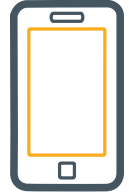
Hillside, NJ 07205

ATTN: Evelyn Chiu

(Add event name to Memo)

The Community FoodBank of New Jersey is a registered 501 (C)(3) charity. Tax ID: 222 423 882. Gifts to the Community FoodBank of New Jersey are tax-deductible to the extent provided by law.

SOCIAL MEDIA POST TEMPLATES



LAUNCH

EVENT NAME starts today! Due to the pandemic, hunger is increasing by 56% throughout the state of New Jersey. Our goal is to raise \$XX (and/or collect XX pounds of food) for the Community FoodBank of New Jersey to help fight hunger and support our neighbors in need. You can make a difference. Donate now: INSERT PERSONAL VIRTUAL FUND DRIVE LINK (or at XX LOCATIONS)

REMINDER

X days left to support EVENT NAME! Just \$1 donated supplies 3 nutritious meals to our neighbors in need. You can help make a difference. Donate now: INSERT PERSONAL VIRTUAL FUND DRIVE LINK (or at XX LOCATIONS)

RESULTS

We made it! EVENT NAME raised \$XX (and/or collected XX pounds of food) for the Community FoodBank of New Jersey. Thank you for fighting hunger alongside us!



@communityfoodbankofnj

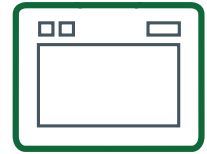


@cfbnj



@cfbnj

EMAIL TEMPLATES



LAUNCH

Hi NAME,

I am launching EVENT NAME to support the Community FoodBank of New Jersey.

CFBNJ is the state's largest anti-hunger organization, supporting more than 1,000 community partners, including local food pantries and soup kitchens, and working to ensure access to nutritious food for vulnerable individuals and families and to meet the growing need. Food insecurity in New Jersey was projected to rise by 56% as more than 1.2M people face hunger this year, many for the first time - an increase of 431,000 additional New Jersey residents because of the pandemic.

Our goal is to raise GOAL for our neighbors in need by DATE.

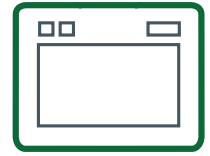
To make a donation, go to our virtual fundraising page at URL. Just \$1 supplies 3 nutritious meals. Or bring non-perishable food to the donation boxes located at LOCATIONS. Most-needed items include: canned protein, canned fruits and vegetables, and beans and rice.

Hunger is solvable. Join me to make a difference.

Best,
NAME

P.S. Spread awareness about hunger in New Jersey and encourage others to donate through your social media channels – and remember to tag us and the FoodBank!

EMAIL TEMPLATES



REMINDER

Hi NAME,

We have raised XX so far thru EVENT NAME!

Our goal is to raise a total of GOAL for our neighbors in need by DATE and help support the Community FoodBank of New Jersey to ensure access to nutritious food for vulnerable individuals and families and to meet the growing need.

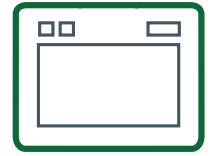
Make a donation today. Go to our virtual fundraising page at URL. Just \$1 supplies 3 nutritious meals. Or bring non-perishable food to the donation boxes located at LOCATIONS. Most-needed items include: canned protein, canned fruits and vegetables, and beans and rice.

Be our ally. We can make a difference.

Best,
NAME

P.S. If your employer has a matching gift program, make sure to submit your donation for the match. This is a great way to double your gifts!

EMAIL TEMPLATES



RESULTS

Hi NAME,

I want to thank you for your participation and donation to EVENT NAME.

We EXCEEDED/ACHIEVED OUR GOAL by raising \$XX and collecting XX! That's the equivalent to XX meals for our hungry neighbors in our state of New Jersey. Thank you.

I look forward to continuing to support the Community FoodBank of New Jersey and encourage you to stay involved. Thank you for all you do.

Best,
NAME