

# FOOD • HELP • HOPE



## A LOOK AT HOW COMMUNITY FOODBANK OF NEW JERSEY FIGHTS HUNGER

FY21 FACT SHEET

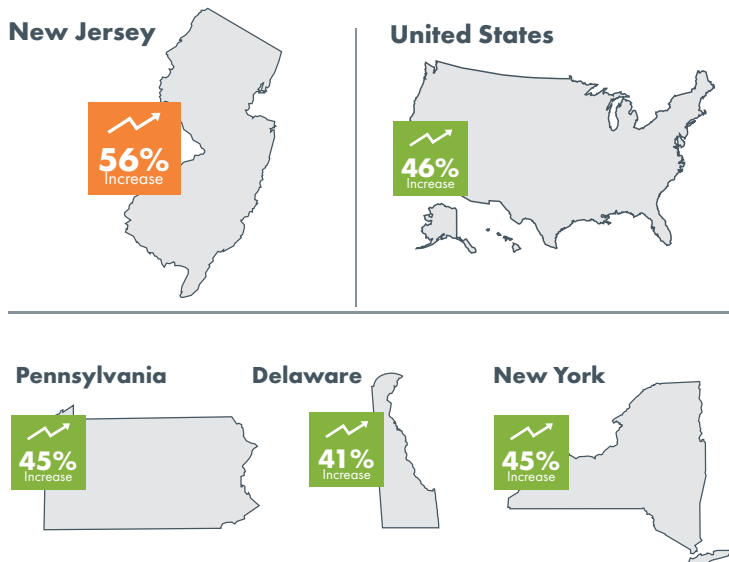
### THE PROBLEM

#### Hunger Exists in Every New Jersey County

More than 54 million Americans are food insecure, which means they don't know if they have enough to feed themselves and their families. Nearly a million of them live in the Community FoodBank of New Jersey's (CFBNJ) 15-county service area.

Due to COVID-19, New Jersey's food insecurity rate is projected to rise by 56%, higher than the increases nationally and in our neighboring states. And an estimated 4 in 10 individuals being served by food banks are asking for help for the first time in their lives. The impact on our state's children is astounding – in 2018 we had lowered the number of food insecure kids to 1 in 9 – today it has spiked to 1 in 5 children.

#### Increase in Food Insecurity Due to COVID-19



Note: The percentages above are projected changed in food insecurity due to COVID-19

### THE SOLUTION

#### Providing Food, Help and Hope – Together

The Community FoodBank of New Jersey started in the back of our founder's station wagon and is now the largest anti-hunger and anti-poverty organization in New Jersey. It has provided people across the state with food, help and hope for more than 45 years.

Today, CFBNJ has close to 200 employees who fight hunger every day. We package food orders for local soup kitchens and food pantries; purchase and collect food for distribution; help people in need through SNAP (food stamps) application assistance; reach communities with limited resources with mobile pantries; and encourage others to get involved.

Our warehouses – in Hillside and Egg Harbor Township – are the size of five football fields (total) and act as the hubs that bring in and distribute food.

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CFBNJ PROVIDES FOOD TO MORE THAN 1,000 COMMUNITY PARTNERS – LIKE LOCAL SOUP KITCHENS, FOOD PANTRIES AND SHELTERS – THAT SERVE PEOPLE IN NEED IN THEIR NEIGHBORHOODS.

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Last year, CFBNJ distributed more than 66 million meals, 22-percent of which was fresh produce. We address hunger as a health issue - providing fruits and vegetables, nutrition education, and medical screenings to inspire positive lifestyles.



## WHERE OUR FOOD COMES FROM



**In addition to working with its community partners, CFBNJ has an array of programs that help meet the need.**

### CHILD NUTRITION PROGRAMS ADDITIONAL PROGRAMS

#### Kids Cafe

Children receive nourishing after-school meals every weekday to make sure they don't sleep on empty stomachs. The program also has monthly nutrition education lessons.

#### Family Packs

Weekends and days off are especially difficult for hungry kids and their families. Family Packs provide New Jersey households with bags of supplemental food for the weekend, when kids miss school meals.

#### Summer Feeding

Sites at schools and other public places (i.e. Boys & Girls Clubs, libraries, etc.) serve breakfasts and lunches for kids who are at risk of going hungry during the summer, when they don't receive the school meals they rely on.

#### School Pantries

Parents and children in high-need districts pick up nutritious food at on-site school pantries.

### JOB TRAINING PROGRAMS

#### Food Service Training Academy

This free, 14-week intensive culinary training and life skills program provides students with the foundation for a better life. It started in 2000 and has since graduated more than 2,500 students with a job placement rate of over 90%.

#### Senior Boxes

Monthly boxes of supplemental food reach seniors who live on fixed incomes that don't provide enough for their daily needs and who face mobility challenges.

#### Mobile Pantries

This program brings food directly to areas in South Jersey where there are not enough food pantries and soup kitchens to meet the need.

#### Hunger as a Health Issue

Our Healthy Families Farmers Markets, diabetes initiative, and SNAP-Ed nutrition education program support CFBNJ's efforts to address hunger as a health issue.

#### Hygiene Programs

We provide diapers and period supplies to people who can't afford these necessary hygiene items.

#### College Pantries

We work with campus pantries throughout the state to help struggling students.

#### Food Rescue

We rescue millions of pounds of food that would otherwise be wasted through our supermarket gleaning program.

## KEY TO SOLVING HUNGER SUPPORT FROM THE COMMUNITY

### Donate Funds

Every \$1 donated helps CFBNJ provide 3 meals for people in need.

### Donate Food

Fight hunger and reduce waste by donating food as a retailer or individual. You can also start a traditional or virtual food drive and encourage others to get involved.

### Volunteers

Volunteers are the lifeblood of CFBNJ. Last year, they donated more than 79,000 hours - equivalent to about 38 full-time employees.

### DIY Fundraisers

Host your own event to benefit CFBNJ (i.e. run a marathon or host dress-down day at work, etc.).

### Advocate

Hunger is a 365-day-a-year issue that impacts us all. Share information about hunger and the work of CFBNJ through your social channels.

## WE'RE PROUD OF THE WAY WE MANAGE OUR FUNDS

At the Community FoodBank of New Jersey, we dedicate a remarkable 94 percent of our expenses to programs, and only 6 percent to administration and fundraising. We want you to know that when you support CFBNJ, more of the money goes to help fight hunger and poverty in New Jersey.

