



ABOUT US

The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America®, has been delivering food, help and hope across the state for 45 years. CFBNJ provides nutritious food through its network of more than 1,000 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs throughout the 15 New Jersey counties it serves. For our hungry neighbors, the Community FoodBank of New Jersey is the powerful agent of change that fills the emptiness caused by hunger and provides resources that are essential to earning a sustainable living.

CHECK LIST



- 1. Identify Your Event Goal



- 2. Set Your Event Date(s) / Location(s)
- 3. Register Your Event and/or Set Up an Online Fundraiser at cfbnj.org/fundraiser
- 4. Spread the Word and Promote Your Event
- 5. Report Results and Celebrate!

RESOURCES



\$1 = 3 MEALS = 3.6 POUNDS OF FOOD

FOOD DONATIONS

Deliver your donations to one of CFBNJ's locations, Monday through Friday from 7:30 am to 4 pm in Hillside; 7 am to 2 pm in Egg Harbor Township. You will receive a receipt for your donation.

31 Evans Terminal, Hillside, NJ 07205 | 908.355.3663

6735 Black Horse Pike, Egg Harbor Township, NJ 08234 | 609.383.8843

For donations of 1,000 pounds or more, we can schedule a pick-up. Please notify us at least two weeks before your pick-up is needed. To schedule a pick-up, contact Gleny Herlihy (Hillside) at hillsidefooddrive@cfbnj.org or Colette Kraus (Egg Harbor Township) at ehfooddrive@cfbnj.org.

FUND DONATIONS

All cash and check donations need to be sent to CFBNJ. Make all checks out to the Community FoodBank of New Jersey. Write down the event name on the memo line if applicable.

MAIL CHECKS TO:

Community FoodBank of New Jersey

31 Evans Terminal

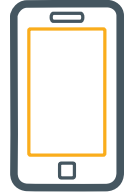
Hillside, NJ 07205

ATTN: Evelyn Chiu

(Add event name to Memo)

The Community FoodBank of New Jersey is a registered 501 (C)(3) charity. Tax ID: 222 423 882. Gifts to the Community FoodBank of New Jersey are tax-deductible to the extent provided by law.

SOCIAL MEDIA POST TEMPLATES



LAUNCH

EVENT NAME starts today! A decade of progress in the fight against hunger was wiped out overnight because of COVID-19. Our goal is to raise \$XX (and/or collect YY pounds of food) for the Community FoodBank of New Jersey to help fight hunger and support our neighbors in need. Be a part of the solution. Donate now: INSERT ONLINE FUNDRAISER LINK (or at XX LOCATIONS). \$1 = 3 meals. #FoodHelpHope #cfbnj

REMINDER

X days left to support EVENT NAME! It's time to make a difference and support the Community FoodBank of New Jersey and our hungry neighbors. Donate now: INSERT ONLINE FUNDRAISER LINK (or at XX LOCATIONS). \$1 = 3 meals. #FoodHelpHope #cfbnj

RESULTS

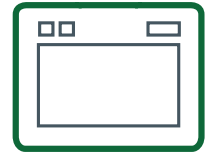
We made it! EVENT NAME raised \$XX (and/or collected YY pounds of food) for the Community FoodBank of New Jersey. Thank you for fighting hunger together! #FoodHelpHope #cfbnj

 @communityfoodbankofnj

 @cfbnj

 @cfbnj

EMAIL TEMPLATES



LAUNCH

Dear Family and Friends,

I am launching an online fundraiser to support the Community FoodBank of New Jersey (CFBNJ).

CFBNJ, a member of Feeding America®, is the state's largest anti-hunger and anti-poverty organization, supporting more than 1,000 community partners, including local food pantries and soup kitchens throughout the 15 New Jersey counties it serves. They ensure access to nutritious food for vulnerable individuals and families.

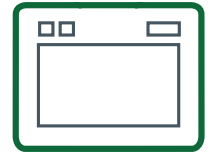
A decade of progress in the fight against hunger was wiped out overnight because of COVID-19. We have seen unprecedented need and also witnessed a crisis that has shaken the economy to its very core. Even though life is gradually getting back to normal, CFBNJ's work is far from over. You can be a part of the solution as we battle the lasting effects of this pandemic and for standing by those still trying to get back on their feet.

I am asking you to help by joining my fundraising efforts. \$1 = 3 meals. Be a part of the solution.

Best,
NAME

P.S. Spread awareness about hunger in New Jersey and encourage others to donate through your social media channels – and remember to tag us and CFBNJ!

EMAIL TEMPLATES



REMINDER

Hi Family and Friends,

We have raised XX so far through EVENT NAME!

Our goal is to raise a total of GOAL for our neighbors in need by DATE and help support the Community FoodBank of New Jersey to ensure access to nutritious food for vulnerable individuals and families.

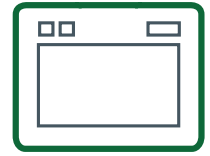
Make a donation today: URL. Just \$1 provides 3 nutritious meals. Or bring non-perishable food to the donation boxes located at LOCATIONS. Most-needed items include: canned protein, canned fruits and vegetables, and beans and rice.

Be a part of the solution. It's time to make a difference.

Best,
NAME

P.S. If your employer has a matching gift program, make sure to submit your donation for the match. This is a great way to double your gifts!

EMAIL TEMPLATES



RESULTS

Hi Family and Friends,

I want to thank you for your participation and donation to EVENT NAME. We EXCEEDED/ACHIEVED OUR GOAL by raising \$XX and collecting YY pounds of food! That's the equivalent to ZZ meals (apply this formula: \$1 = 3 meals = 3.6 pounds of food) for our hungry neighbors in our state of New Jersey. Thank you.

I look forward to continuing to support the Community FoodBank of New Jersey and encourage you to stay involved. Thank you for all you do.

Best,
NAME