




**PERIOD EQUITY KIT**  
**PRODUCT DRIVE AND PACKING PARTY**  
**GUIDELINES, CHECKLIST, AND PRINTABLES**

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 908-485-4462

 [events@cfnj.org](mailto:events@cfnj.org)

## FEATURED STORY

# NEXT LEVEL PERFORMANCE



*"The entire team at Next Level Performance is honored to work together for the benefit of the Community FoodBank of New Jersey during our annual HOPE Week initiative. By assembling the **On the Go Snack Bags** and the **Period Equity Kits**, we are able to put our CARES values into practice in support of our community."*

Susan Adams

VP of Travel & Engagement, Next Level Performance

# INDIVIDUAL BIRTHDAY PACKING PARTY



*"The video from the CFBNJ team was phenomenal and I loved the special birthday message! It felt so personal! Our group put together more than 60 **Period Equity Kits** and we have another 500+ tampons to donate."*

Danielle Shanes

# PERIOD EQUITY KIT



Lack of access to period supplies due to financial limitations is known as period poverty and is widespread among the people CFBNJ serves. 2 in 5 Americans do not have consistent access to period products. In addition, period supplies are not covered by most federally funded public assistance programs such as SNAP (formerly food stamps) or WIC because they are not food items.

## ITEMS NEEDED FOR PERIOD EQUITY KIT\*

1.



1 PACKAGE OF PADS OR TAMPONS  
30-40 COUNTS



2.



1 PACKAGE OF PANTY LINERS  
20 COUNTS

## GUIDELINES AND CHECK LIST

- 1. Set Your Event Date(s) and Location(s)
- 2. Register Your Event and/or Set Up an Adjacent Virtual Drive at [cfbnj.org/fundraise](https://cfbnj.org/fundraise)
- 3. Spread the Word and Promote Your Event
- 4. Start Collecting Needed Items and/or Funds
- 5. Contact [events@cfbnj.org](mailto:events@cfbnj.org) for Donated Items Drop-off Information

*\*Important Note: All items must be new and in original packaging.*

**For more information, contact [events@cfbnj.org](mailto:events@cfbnj.org).**

# MOST NEEDED ITEMS

## Period Equity Kit Product Drive

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EVENT DATES: \_\_\_\_\_



1 PACKAGE OF PADS OR TAMPONS  
30-40 COUNTS



1 PACKAGE OF PANTRY LINERS  
20 COUNTS

*\*Important Note: All items must be new and in original packaging.*



MONETARY DONATIONS ALSO ACCEPTED.

**SAMPLE** SCAN TO DONATE.



NEIGHBORS  
HELPING  
NEIGHBORS

# Period Equity Kit Product Drive

# DROP OFF HERE

Thank you for providing food, help, and hope  
to our neighbors in need!





## ABOUT THE COMMUNITY FOODBANK OF NEW JERSEY

The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America®, has been delivering food, help and hope across the state for over 45 years. Last year, CFBNJ provided nutritious food for over 85 million meals through its network of more than 800 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs throughout the 15 New Jersey counties it serves. For our hungry neighbors, CFBNJ is the powerful agent of change that fills the emptiness caused by hunger and provides resources that are essential to earning a sustainable living.