cooking for a cause





Pumpkin Cheesecake

For pie shell:

1 cup walnut halves

2 tbsp sugar

1 tbsp butter

For filling:

24 oz. cream cheese 1/4 cup heavy cream

1 cup granulated sugar

4 large eggs

¼ cup brown sugar

15 oz. (1 small can) pumpkin puree

1 tsp cornstarch

1/4 tsp pumpkin pie spice

Instructions for pie shell:

- 1. Ground walnuts
- 2. Add walnuts, sugar, and melted butter to a bowl
- 3. Mix until well incorporated
- 4. Press into bottom of a pan (either 9" spring form pan or 9"x13" pan with parchment paper lining)
- 5. Bake for 5-10 minutes at 375 degrees F

Instructions for filling:

- 1. Cream sugar and cream cheese until sliahtly fluffy
- 2. Add eggs one at a time and scrape after
- 3. Add heavy cream and scrape
- 4. Add pumpkin puree and scrape
- 5. Add cornstarch and spices and scrape
- 6. Carefully pour into cool pan with crust
- 7. Place in water bath and bake until a toothpick comes out clean
- 8. Once a toothpick comes out clean, crack oven door for 30 minutes
- 9. Wrap and refrigerate overnight
- 10. Remove from pan and decorate/serve

partner spotlight: NEW JERSEY DEVILS, PRUDENTIAL CENTER, AND DEVILS YOUTH FOUNDATION



The New Jersey Devils, Prudential Center, and the Devils Youth Foundation – all long-time, dedicated partners of CFBNJ – have a comprehensive plan to support nonprofits battling food insecurity. The three interconnected organizations work together to give food, funds, and time, while forging partnerships to make a lasting difference.

Most recently, the Devils Youth Foundation donated \$50,000 for our child feeding programs, in line with their focus on promoting the mental and physical well-being of kids in New Jersey. This contribution will help provide 150,000 meals through CFBNJ's Kids Cafe, Family Pack, and Summer Feeding programs, which work to fill the nutrition gap that kids face after school, on weekends, and over the summer.

"The Devils Youth Foundation believes that if kids don't know where their next meal is coming from, it can negatively impact their physical development, as well as their mental well-being," said Kate Whitman Annis, executive director of the Devils Youth Foundation. "We work closely with the FoodBank to combat that."

The New Jersey Devils also partner with Stop & Shop, another of CFBNJ's corporate supporters, in the fight against hunger. Earlier this year, they held their Community Assist campaign, during which Stop & Shop donated \$50 for every assist a Devils player had in a home game this year. With 216 total assists during the season, Stop & Shop gave \$10,800 to CFBNJ. Devils alumni, along with Stop & Shop and Devils/Prudential Center employees, have also volunteered at our turkey distributions, helping to load food pantries' trucks and vans with

CFBNJ has a longstanding relationship with the Devils and Prudential Center as food donors, too. For many years, the Devils have held food drives at their home games, encouraging fans to give nonperishable items. Since 2017, these drives have collected over 100,000 pounds of food. Prudential Center is also planning to start participating in our food rescue program, delivering extra food from their concession stands to local CFBNJ partner organizations.

"At CFBNJ, our important work is fueled by the power of partnership," said Carlos Rodriguez, President & CEO of the Community FoodBank of New Jersey. "As supporters of the fight against hunger, the New Jersey Devils, the Devils Youth Foundation, and Prudential Center exemplify the impact that we can make when we all come together for a common purpose."

Lastly, Devils and Prudential Center employees visit CFBNJ regularly to volunteer, sorting food, building Family Packs, and performing other important tasks. Since 2015, they have spent more than 900 hours working in our warehouse.

"You might have a perception of people who are hungry. You might think that somebody walking down the street with a job doesn't worry about food, but they do," said Rebecca Elber, community investment manager for the New Jersey Devils and Prudential Center. "Whenever we go to the FoodBank, there's this amazing message that helps us better understand what hunger in New Jersey looks like. Our long-time support of this important Newark neighbor is something we value and benefit greatly from. It's a symbiotic relationship."

For more information on how your company can get involved with CFBNJ, please contact Debby Scheinholtz, Senior Director of Corporate Relations and Volunteers, at 908-440-0138 or dscheinholtz@cfbnj.org.

The Coach Foundation

WITH THANKS TO OUR GENEROUS CORPORATE IMPACT PARTNERS!

Visionary Partners (\$100,000+ or 1 million+

ounds of food) ACME & Kings Nourishing Neighbors Albertsons Companies Foundation Bank of America Bayer Fund Chick-fil-A Comcast NBCUniversal

CVS Health Goldman Sachs Gives Horizon Foundation for New Jersey JPMorgan Chase Optimus Healthcare Partners

Premio Foods, Inc. Prudential/Prudential Foundation PSEG Foundation QuickChek Spencer Spirit Holdings, Inc.

Starbucks Stop & Shop Synchrony Bank Target Corporation Wakefern Food Corp.

The Wawa Foundation Leadership Partners (\$50,000 - 99,999 or 500,000

999,999 pounds of food) A. Zarega's Sons, Inc. Amerigroup Community Care

Atlantic City Electric, an Exelon Company Barclays

Blue Apron Bristol Myers Squibb

Caesars Entertainment - Atlantic City Region – Caesars, Harrah's Resort and Tropicana Capital One Bank Chatham Asset Management Enterprise Holdings Foundation HCL Technologies Jersev Mike's Johnson & Johnson Lassonde Pappas & Co., Inc. MGM Resorts International

Morgan Stanley/Morgan Stanley Foundation New Jersey Devils, Prudential Center, and Devils Youth Foundation Terumo Medical Corporation Northern Trust United Airlines

Novo Nordisk Peerless Beverage Company PNC Bank/PNC Foundation South Jersey Industries TIX Companies Trader Joe's

US Foods **Champion Partners** (\$25,000 - 49,999) AEO, Inc.

Wegmans Food Markets

BNY Mellon Broadridge Financial Solutions, Inc. CA Ferolie **CRA Financial Services** Crate & Barrel The Depository Trust and Clearing Corporation (DTCC)

Dunkin' Joy in Childhood Foundation **Edrington Americas** Google Merck Foundation Novartis US Foundation Panasonic Corporation of North America Paul Miller Subaru R. Seelaus & Co., Inc. State Street Foundation, Inc TD Charitable Foundation

Valley Bank **Volunteer Partners** (\$10,000 - 24,999) Aaron & Company, Inc.

Alliant Insurance Allstate Insurance Ameriprise Financial Anchorage Capital Group Arch Insurance Blue Foundry Bank Borgata Hotel and Casino Camber Real Estate Partners Chubb Charitable Foundation Darden Restaurants, Inc. Enbridge Energy Hearst Corporation Garden Homes Management Corporation Givaudan Flavours Golden Nugget Atlantic City Gova Foods Green Street Hard Rock Hotel & Casino Atlantic City Harvest Restaurants Heritage Surf Indus Valley Partners Ingredion Inserra Supermarkets Irwin Heinze, PA Link Logistics Real Estate LIXIL Americas The Mall at Short Hills Matt Blatt Kia Matt Blatt Nissan Mazars USA LLP Molson Coors Beverage Company Mondelēz Internationa Munich Re US New York Life Insurance Company

Ocean Casino Resort Pfizer, Inc. PGA TOUR Quest Diagnostics Incorporated The Ralph Lauren Corporate Foundation Russo Property Management & Russo Development Ruth's Hospitality Group, Inc. RWJBarnabas Health Santander Bank NA Sozosei Foundation Star Group Sushi Maru Express Tata Consultancy Services Terreno Realty Corporation Teva Pharmaceuticals Touch Dynamic United Therapy Solutions WellCare of New Jersey Wells Fargo Foundation Wonder

*CFBNJ Impact Partners is an annual program. This funding reflects giving through Summer 2022 and includes contributions received via Feeding America.



NIM Insurance Group







NOW MORE THAN EVER

Inflation, supply chain issues, and the continuing economic impacts of the pandemic are affecting our neighbors' abilities to afford their basic needs. Now more than ever, CFBNJ's work is critical. Together with our volunteers and supporters, we're nourishing families and providing opportunities for a better future.

MEET CELESTINA

Celestina began visiting the food pantry at the Father English Community Center when she and her husband both lost their jobs. With three young kids at home, they struggled without an income until a concerned friend referred them to the pantry.

"We didn't have any work," Celestina shared. "I had no idea how we'd put food on the table."

> Though Celestina and her husband have both gotten back to their livelihoods.

they're still contending with the financial ripple effects of having been out of work. Celestina visits Father English early in the morning after a long overnight shift in a factory, and then goes home to care for her kids while her husband works as

"The pantry is fabulous," Celestina said. "It's been really

a mechanic.

helpful, and the experience has been great."

MEET TAMIYAH

Tamiyah and her mother are both 2021 graduates of CFBNJ's Food Service Training Academy (FSTA). They decided to attend our FSTA program as a mother-daughte duo to hone their skills as they worked to open their family-operated food truck, TalkMac2Me.

"I loved the way they taught us how to achieve our goals, step

by step, even beyond the classes," Tamiyah shared. "The chefs really took their time to make sure we were all successful in many ways.

TalkMac2Me combines family talents together, with Tamiyah as the creative lead; her mom as the chef; and Tamiyah's aunt as the business manager. Since opening, they've successfully served several private events, including CFBNJ's 2022 Blue Jean Ball. Moving forward, they plan to park on the street more often in order to serve

"The FSTA program meant the world to us," Tamiyah added "We learned a lot about ourselves and each other."

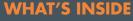
MEET JEAN & SARAH

Jean's journey with CFBNJ began when she attended two of our signature events in 2019. From there, she began volunteering on a regular basis and was soon invited to become a part of CFBNJ's Care Crew, our new volunteer warehouse ambassador program.

Part of a family of hunger heroes, Jean's eldest daughter, Sarah, has also been a member of our Teen Leadership Council for two years. Sarah started college this year, but she intends to continue participating in the fight against hunger and is searching for volunteer opportunities

"I'm proud of her because it's an empowering group to be a part of," Jean shared. "This year, Sarah joined me at the Women Fighting Hunger Luncheon because it was important for her to be able to see the impact women can have when they put their skillsets and influence together."





A MESSAGE FROM CARLOS P2 | IN YOUR NEIGHBORHOOD P3 HOLIDAY DESSERT RECIPE P4 | PARTNER SPOTLIGHT P4





a message

FROM CARLOS

Dear FoodBank Friends,

Earlier this year, Feeding America released its annual landmark research study, Map the Meal Gap, which found that 650,000 New Jerseyans are food insecure, including 175,000 children. These numbers are down nearly 20% and 12.5%, respectively, from the prior year – proof of the impact that we can make when all sectors of society come together for a common purpose. I always say that at CFBNJ, our ultimate goal is to put ourselves out of business with no one hungry in the Garden State.

However, while these figures provide a baseline, they don't take into account the effect that inflation has had on hunger over the past several months. So many of our neighbors are seeing their grocery bills grow while their household budgets shrink. Our community partners are serving more people than they were at the height of the pandemic. **Now more than ever,** as prices rise and pandemic-related federal safety nets expire, we still need your support to keep hunger at bay.

Together, we can make more success stories like the ones you read on the front page of this issue of *The Feed*. More neighbors like Celestina will be able to nourish their families. More hardworking people like Tamiyah will have chances at entrepreneurship and better futures. And none of this is possible without the help of volunteers like Jean and Sarah and generous donors like you.

Now more than ever, we have an opportunity to help reduce 650,000 – still far too high a number – to zero. Thank you for joining me in believing that no one in our state should go hungry.

Best wishes for a wonderful holiday season,

lasla

Carlos M. Rodriguez President & CEO

Follow Carlos on Twitter!
@FoodBankCarlos



items of note

GIVING TUESDAY

Giving Tuesday is on November 29! Join us on this global day of giving by sending your most generous gift to help provide food, help, and hope for the holidays. This is one of our biggest fundraising days of the year, so stay tuned to learn more about how you can maximize your impact.





DAF, STOCKS & SECURITIES

Want to give to CFBNJ while maximizing tax benefits? Consider transferring ownership of stocks and securities or recommending grants from your donor-advised fund. For more information, visit **cfbnj.org/stocks-securities**.



EMPLOYER MATCHING

Take advantage of automatic

gift programs offered by your

participates!

payroll deductions and matching

CHECK-OUT HUNGER

Check-Out Hunger is here! Happening at most major supermarkets and convenience stores across the state, you can help feed a neighbor in need by adding \$1, \$3, or \$5 to your total at checkout when you shop for groceries.

CAUSE MARKETING

Shop for a cause to provide holiday meals to your neighbors in need! Check **cfbnj.org/current- promotions** to see which of your favorite businesses are supporting CFBNJ and Feeding America this holiday season.





GIVE MONTHLY

When you give monthly, you provide a steady and predictable source of income to CFBNJ, helping us plan for the year ahead and launch new initiatives. To join our

Sustainers Circle, visit cfbnj.org/give-monthly.



company to double your contribution this holiday season

Visit cfbnj.org/matchinggifts to see if your employer

GIVE IN TRIBUTE

There's no better way to honor someone special than to give a gift in their name. Donate to CFBNJ, and then send a printed card or an e-card in memory or celebration of a loved one.

CAN'T MISS! TURKEY DRIVE

Our annual Turkey Drive will be on Saturday, November 19 and Sunday, November 20!
Make sure our neighbors have special meals with their families this Thanksgiving by donating a turkey or nonperishable items like canned vegetables and stuffing. To find a Turkey Drive site near you, visit cfbnj.org/turkey.



in your neighborhood



When people come together, they can make a powerful impact. Neighbors Helping Neighbors is CFBNJ's community-based effort to spread awareness about food insecurity and raise funds to provide food, help, and hope to our neighbors in need. This holiday season, bring your family, friends, neighbors, and coworkers together for a good cause by hosting an event to benefit CFBNJ.

There are more ways than one to hold a Neighbors Helping Neighbors campaign. You can host a physical or virtual food drive in your community, hold a fundraiser, or throw a special kit packing party with your friends and family to assemble food and hygiene kits that will help hungry New Jerseyans. Get creative and have a food collection bin at your holiday party, or plan a fun charity day at your office to raise money and pack kits.

To learn more about hosting a physical or virtual food drive, fundraiser, or special kit packing party, please visit **cfbnj.org/fundraise**. We have toolkits, signage, and suggestions available to help you run a successful event.

HELPING HANDS



The New Jersey Manufacturing Extension Program's (NJMEP) Manufacturing Cares is an outstanding example of a successful Neighbors Helping Neighbors campaign. Started in 2014 by NJMEP CEO John Kennedy, who himself struggled with food insecurity as a child, Manufacturing Cares provides food and funds annually to CFBNJ. The campaign harnesses the commitment of NJMEP's employees and partner manufacturers, who promote and give to Manufacturing Cares in a variety of ways. "Supporting the FoodBank is more important now than it ever was before," said Robert Mazzuca, Business Development Lead for NJMEP, and Stefanie Casano, NJMEP's Compliance and Quality Control Manager. "We're always looking for new ways to bring in more support for the FoodBank. It's ingrained in our DNA at NJMEP."

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