



# ANNUAL 24-HOUR PACK-A-THON

FRIDAY, MARCH 31, 2023, 9AM - SATURDAY, APRIL 1, 2023, 9AM  
CFBNJ | 31 EVANS TERMINAL, HILLSIDE, NJ 07205

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor \$15,000

- Premier name/logo recognition at event, in event press release, in all printed and electronic event materials and at the Total Reveal Celebration
- Verbal recognition at all volunteer shifts (nine shifts total)
- Dedicated recognition post on CFBNJ social media
- Recognition on CFBNJ website, social media, newsletter and annual report
- Logo recognition on Pack-A-Thon volunteer t-shirts
- Opportunity to provide branded giveaways
- Premier shift selection for up to 40 volunteers

### Fuel Our Volunteers Sponsor \$10,000

- Prime recognition in event press release and all printed and electronic event materials
- Verbal recognition at breakfast, lunch and dinner volunteer shifts
- Recognition on CFBNJ website, social media, newsletter and annual report
- Logo recognition on Pack-A-Thon volunteer t-shirts
- Opportunity to provide branded giveaways
- Prime shift selection for up to 30 volunteers

### Get the Packing Started Sponsor \$7,500

- Recognition in select event materials
- Verbal recognition at the opening volunteer shift
- Recognition on CFBNJ website and social media
- Logo recognition on Pack-A-Thon volunteer t-shirts
- Opportunity to provide branded giveaways
- Reserved shift selection for up to 20 volunteers

### Guess What Sponsor \$5,000

- Recognition in select event materials
- Verbal recognition at Guess the Weight and Guess the Meals intermission
- Recognition on CFBNJ website and social media
- Name recognition on Pack-A-Thon volunteer t-shirts
- Opportunity to provide branded giveaways
- Reserved Shift selection for up to 10 volunteers

### Keep It Going Sponsor \$2,500

- Recognition in select event materials
- Shift selection for up to 6 volunteers

### Packing Team Sponsor \$1,000

- Recognition in select event materials
- Shift selection for up to 4 volunteers

### Contact Information

Name

Recognition Listing

Company

Address

City

State

Zip

Phone

E-mail

### Payment Information

\$

Amount Due (Due by Thursday, March 30, 2023)

Check (made payable to Community FoodBank of New Jersey)

Credit Card

Send Invoice

Card Number

Exp. Date

CVC #

Billing Zip Code

Print Cardholder Name

Cardholder Signature

Cardholder E-mail

Please send payment and form to:

Community FoodBank of New Jersey

Attn: 24-Hour Pack-A-Thon

31 Evans Terminal

Hillside, NJ 07205

To RSVP or donate online, visit [cfbnj.org/packathon](http://cfbnj.org/packathon)

Tax ID: 222 423 882

Recognition on printed materials with early commitment by Friday, February 24, 2023.

Questions? Contact Debby Scheinholtz, Sr. Director of Corporate Relations & Volunteers, at [dscheinholtz@cfbnj.org](mailto:dscheinholtz@cfbnj.org) or (908) 440-0138.