

FOR IMMEDIATE RELEASE

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COMMUNITY FOODBANK OF NEW JERSEY'S NIGHT OF 300,000 MEALS WILL RAISE FUNDS FOR HUNGER RELIEF IN SOUTH JERSEY

Annual event to support nearly 70,000 food insecure neighbors in Atlantic, Cape May, and Cumberland counties

EGG HARBOR TOWNSHIP, NJ—April 6, 2023

The Community FoodBank of New Jersey (CFBNJ) is excited to announce its annual **Night of 300,000 Meals**. This event, in collaboration with chefs and the local community, aims to raise the funds necessary to provide 300,000 meals for nearly 70,000 South Jersey neighbors in need.

"South Jersey has some of the highest food insecurity rates in New Jersey," said Torrina Bennett-Michael, Director of External Affairs at the Community FoodBank of New Jersey. "Now, with the effects of inflation and the benefits cliff, need is greater than ever. That's why it's so meaningful to see corporate sponsors, local businesses, and the public come out to support their South Jersey neighbors at our Night of 300,000 Meals."

Night of 300,000 Meals, at the Community FoodBank of New Jersey in Egg Harbor Township on Thursday, April 27, 2023, begins at 5:30 pm. The event will feature about 20 of the best chefs and restaurants in South Jersey for an evening of signature dishes, fun spirits, and the opportunity to tour CFBNJ's Egg Harbor Township warehouse. This event emphasizes CFBNJ's mission to provide food, help, and hope — while also highlighting other vital programs, including nutrition education, hygiene product distribution, and college pantries.

Night of 300,000 Meals will include live musical entertainment by the **Eddie Morgan Duo**, as well as specialty cocktails by Tito's Handmade Vodka. Attendees will enjoy signature dishes from some of the area's finest <u>establishments</u>. There will be a Titos's Prize Pull, where guests can purchase a "pull" to receive the correlating bottle with an attached prize. Attendees will also have opportunities to win overnight hotel stays, gym memberships, and restaurant gift cards during one of the many raffle giveaways.

Spencer's & Spirit Halloween, a CFBNJ Visionary Impact Partner, will be the presenting sponsor for this event. **Hard Rock Hotel & Casino AC** is a co-presenting Hunger Hero sponsor.

There are currently 25 confirmed sponsors, with a variety of sponsorship opportunities still available to help promote your organization as an ally in the fight against hunger. An individual ticket purchase provides 300

meals to neighbors in need, while a Hunger Hero sponsorship provides 30,000 meals and the chance to be recognized as a CFBNJ Impact Partner.

This is the perfect event for corporate leaders, managers, and community leaders to learn how their support of CFBNJ helps so many neighbors in South Jersey.

For sponsorship opportunities and more information, contact Torrina Bennett-Michael at tbennett-Michael at tbennett-Michael@cfbnj.org at

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The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America®, has been delivering food, help and hope across the state for more than 45 years. Last year, CFBNJ provided nutritious food for over 85 million meals through its network of more than 800 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs throughout the 15 New Jersey counties it serves. For our hungry neighbors, the Community FoodBank of New Jersey is the powerful agent of change that fills the emptiness caused by hunger and provides resources that are essential to earning a sustainable living.