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Contact: Nicole Williams, Communications & Public Relations Lead
nwilliams@cfbnj.org / 732-798-5213

TITO'S HANDMADE VODKA DONATES \$30,000 TO PROVIDE FRESH PRODUCE FOR SENIORS
Community FoodBank of New Jersey receives gift for senior wellness efforts

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EGG HARBOR TOWNSHIP, NJ – September 27, 2023

Today, the [Community FoodBank New Jersey](#) (CFBNJ) announced that it has received a \$30,000 gift from [Tito's Handmade Vodka](#), that will support the organization's efforts to provide fresh fruits and vegetables for seniors in need in Atlantic, Cape May, and Cumberland counties.

In New Jersey, nearly 135,000 seniors aged 60+ are food insecure. Atlantic, Cape May, and Cumberland counties are particularly high need areas, making residents less likely to have consistent access to fresh fruits and vegetables. Recognizing the urgent need to assist seniors living on fixed incomes, CFBNJ will provide over 2,000 seniors across South Jersey with seasonal fresh produce boxes over the course of a year. Seniors will receive a variety of fruits and vegetables like lettuce, carrots, onions, cabbage, potatoes, apples, bananas, sweet potatoes, radishes, and berries.

"We are so grateful for the generous gift provided by Tito's Handmade Vodka that will help us serve the senior population in South Jersey by providing them with the nutritious produce they need to stay healthy," said Torrina Bennett-Michael, Director of External Affairs at the Community FoodBank of New Jersey.

"We are honored to support Community FoodBank of New Jersey as they work to provide access to fresh produce for New Jersey seniors," said Lindsey Bates, Director of Philanthropy Operations for Tito's Handmade Vodka. "The work that CFBNJ is doing in the community is truly inspiring, and we look forward to seeing the continued impact this gift will have."

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About The Community Foodbank of New Jersey (CFBNJ)

[The Community FoodBank of New Jersey \(CFBNJ\)](#), a member of Feeding America® and the state's largest anti-hunger organization, has been delivering food, help, and hope across the Garden State for nearly 50 years. Last year, CFBNJ provided nutritious food for over 90 million meals through its network of more than 800 community partners, including food pantries, soup kitchens, shelters, child and senior nutrition programs, and more, serving 11 New Jersey counties directly and four in partnership with affiliate food banks. It also addresses the root causes of food insecurity with supportive services like nutrition education, job training, SNAP outreach, and hygiene product distribution. By delivering neighbor-centered solutions and collaborating with all sectors of society, CFBNJ believes that food insecurity is a solvable problem.

About Tito's Handmade Vodka

Tito's Handmade Vodka was founded by sixth-generation Texan, Bert "Tito" Beveridge. In the mid-nineties, on a plot of land in rural Austin, he built a 998 square foot shack, rigged a pot still with spare parts, and created Tito's Handmade Vodka. Tito's corn-based vodka is certified gluten free. Tito's Handmade Vodka is distilled and bottled by Fifth Generation, Inc. in Austin, Texas, and is available in Liter, 1.75L, 750ml, 375ml, 200ml, and 50ml sizes. For more information, visit www.titosvodka.com.