




**PERIOD EQUITY KIT**  
**PRODUCT DRIVE AND PACKING PARTY**  
**GUIDELINES, CHECKLIST, AND PRINTABLES**

# CONTENTS

- **FEATURED STORIES**
- **GUIDELINES AND CHECK LIST**
- **PRINTABLES**
- **NEIGHBORS HELPING NEIGHBORS AND ABOUT THE COMMUNITY FOODBANK OF NEW JERSEY**

 908-485-4462

 [events@cfnj.org](mailto:events@cfnj.org)

## FEATURED STORY

# NEXT LEVEL PERFORMANCE



*“The entire team at Next Level Performance is honored to work together for the benefit of the Community FoodBank of New Jersey during our annual HOPE Week initiative. By assembling the **On the Go Snack Bags** and the **Period Equity Kits**, we are able to put our CARES values into practice in support of our community.”*

Susan Adams

VP of Travel & Engagement, Next Level Performance

# INDIVIDUAL BIRTHDAY PACKING PARTY



*"The video from the CFBNJ team was phenomenal and I loved the special birthday message! It felt so personal! Our group put together more than 60 **Period Equity Kits** and we have another 500+ tampons to donate."*

Danielle Shanes

# PERIOD EQUITY KIT



Lack of access to period supplies due to financial limitations is known as period poverty and is widespread among the people CFBNJ serves. 2 in 5 Americans do not have consistent access to period products. In addition, period supplies are not covered by most federally funded public assistance programs such as SNAP (formerly food stamps) or WIC because they are not food items.

## ITEMS NEEDED FOR EACH PERIOD EQUITY KIT\*

1.



1 PACKAGE OF PADS OR TAMPONS  
30-40 COUNTS



2.



1 PACKAGE OF PANTY LINERS  
20 COUNTS

## GUIDELINES AND CHECK LIST

- 1. Set Your Event Date(s) and Location(s)
- 2. Register Your Event and/or Set Up an Adjacent Virtual Fundraiser at [cfbnj.org/fundraise](https://cfbnj.org/fundraise)
- 3. Spread the Word and Promote Your Event
- 4. Purchase or Start Collecting Items Needed and Funds
- 5. Contact [events@cfbnj.org](mailto:events@cfbnj.org) for Donation Drop-off Information

*\*Important Note: All items must be new and in original packaging.*

**For more information, contact [events@cfbnj.org](mailto:events@cfbnj.org).**

# PERIOD EQUITY KIT

## EVENT SETUP INSTRUCTIONS AND RECOMMENDATIONS



**LENGTH OF PACKING EVENT:** ONE HOUR

**NUMBER OF PARTICIPANTS:** 15 PER ASSEMBLY LINE

**GOAL:** 15 KITS PER VOLUNTEER

### PRE-EVENT PREPARATION

- Purchase\* or collect all items needed for the **Period Equity Kit**, including the special kit carrier (two gallon Ziploc bag, grocery bag, or a type of carrier which can be sealed or tied), and boxes to store packed **Period Equity Kits** for donation
- Event location with counter space for assembly line(s)

### PARTICIPANT ASSIGNMENTS

- Identify three participants as event working staff per assembly line to
  - Assist with event setup
  - Replenish items at the assembly line as needed
  - Box all the packed **Period Equity Kits** at the end of the line for donation after the packing activity
- Divide the rest of the participants equally into teams for **Period Equity Kit** packing at each assembly line

### INSTRUCTIONS FOR SETUP

- If you have multiple assembly lines, divide all purchased/collected items equally
- Each assembly line should have the items placed in the suggested order below (start from heavier and bigger items then to lighter and smaller items)
  1. Packages of Pads or Tampons
  2. Packages of Panty Liners
- Create a couple of completed kits for display at the beginning of the assembly line next to the "CREATE **PERIOD EQUITY KIT** HERE" signage.

*\*Important Note: The event organizer shall be responsible for item purchase.*

**For more information, contact [events@cfbnj.org](mailto:events@cfbnj.org).**

# CREATE PERIOD EQUITY KIT HERE

- 1. Take one bag**
- 2. Add the following items to the bag in order:**
  - One [1] Package of Pads or Tampons
  - One [1] Package of Panty Liners
- 3. Seal and return the completed kit to the event working staff at the end of the assembly line**
- 4. Head back to the beginning of the line and continue packing!**

*Please proceed swiftly through the line so all guests have the opportunity to experience volunteering. Thank you for your cooperation and support!*



# NEEDED ITEMS

## Period Equity Kit Product Drive

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EVENT DATES: \_\_\_\_\_

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1 PACKAGE OF PADS OR TAMPONS  
30-40 COUNTS



1 PACKAGE OF PANTY LINERS  
20 COUNTS

*\*Important Note: All items must be new and in original packaging.*



MONETARY DONATIONS ALSO ACCEPTED.

SCAN TO DONATE.



NEIGHBORS  
HELPING  
NEIGHBORS



# Period Equity Kit Product Drive

# DROP OFF HERE

Thank you for providing food, help, and hope  
to our neighbors in need!





### NEIGHBORS HELPING NEIGHBORS

The power of coming together. **Neighbors Helping Neighbors** is CFBNJ's community-based effort to help spread awareness about food insecurity and raise funds to provide food, help and hope for our neighbors in need. Bring your family, friends, neighbors, and coworkers together for the cause. Join us.

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### ABOUT THE COMMUNITY FOODBANK OF NEW JERSEY

The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America® and the state's largest anti-hunger organization, has been delivering food, help, and hope across the Garden State for nearly 50 years. Last year, CFBNJ provided nutritious food for over 90 million meals through its network of more than 800 community partners, including food pantries, soup kitchens, shelters, child and senior nutrition programs, and more, serving 11 New Jersey counties directly and four in partnership with affiliate food banks. It also addresses the root causes of food insecurity with supportive services like nutrition education, job training, SNAP outreach, and hygiene product distribution. By delivering neighbor-centered solutions and collaborating with all sectors of society, CFBNJ believes that food insecurity is a solvable problem.