

PERIOD EQUITY KIT
PRODUCT DRIVE AND PACKING PARTY
GUIDELINES, CHECKLIST, AND PRINTABLES

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COMMUNITY FOODBANK OF NEW JERSEY**



908-882-0668



events@cfnj.org

FEATURED STORY

NEXT LEVEL PERFORMANCE



*"The entire team at Next Level Performance is honored to work together for the benefit of the Community FoodBank of New Jersey during our annual HOPE Week initiative. By assembling the **On the Go Snack Bags** and the **Period Equity Kits**, we are able to put our CARES values into practice in support of our community."*

Susan Adams

VP of Travel & Engagement, Next Level Performance

INDIVIDUAL BIRTHDAY PACKING PARTY



*"The video from the CFBNJ team was phenomenal and I loved the special birthday message! It felt it so personal! Our group put together more than 60 **Period Equity Kits** and we have another 500+ tampons to donate."*

Danielle Shanes

PERIOD EQUITY KIT



Lack of access to period supplies due to financial limitations is known as period poverty and is widespread among the people CFBNJ serves. 2 in 5 Americans do not have consistent access to period products. In addition, period supplies are not covered by most federally funded public assistance programs such as SNAP (formerly food stamps) or WIC because they are not food items.

ITEMS NEEDED FOR EACH PERIOD EQUITY KIT*

1.



**1 PACKAGE OF PADS OR TAMPONS
30-40 COUNTS**



2.



**1 PACKAGE OF PANTY LINERS
20 COUNTS**

GUIDELINES AND CHECK LIST

- ☐ 1. Set Your Event Date(s) and Location(s)
- ☐ 2. Register Your Event and/or Set Up an Adjacent Virtual Fundraiser at cfbnj.org/fundraise
- ☐ 3. Spread the Word and Promote Your Event
- ☐ 4. Purchase or Start Collecting Items Needed and Funds
- ☐ 5. Contact events@cfbnj.org for Donation Drop-off Information

**Important Note: All items must be new and in original packaging.*

For more information, contact events@cfbnj.org.

PERIOD EQUITY KIT

EVENT SETUP INSTRUCTIONS AND RECOMMENDATIONS



LENGTH OF PACKING EVENT: ONE HOUR

NUMBER OF PARTICIPANTS: 15 PER ASSEMBLY LINE

GOAL: 15 KITS PER VOLUNTEER

PRE-EVENT PREPARATION

- Purchase* or collect all items needed for the **Period Equity Kit**, including the special kit carrier (two gallon Ziploc bag, grocery bag, or a type of carrier which can be sealed or tied), and boxes to store packed **Period Equity Kits** for donation
- Event location with counter space for assembly line(s)

PARTICIPANT ASSIGNMENTS

- Identify three participants as event working staff per assembly line to
 - Assist with event setup
 - Replenish items at the assembly line as needed
 - Box all the packed **Period Equity Kits** at the end of the line for donation after the packing activity
- Divide the rest of the participants equally into teams for **Period Equity Kit** packing at each assembly line

INSTRUCTIONS FOR SETUP

- If you have multiple assembly lines, divide all purchased/collected items equally
- Each assembly line should have the items placed in the suggested order below (start from heavier and bigger items then to lighter and smaller items)
 1. Packages of Pads or Tampons
 2. Packages of Panty Liners
- Create a couple of completed kits for display at the beginning of the assembly line next to the "CREATE **PERIOD EQUITY KIT** HERE" signage.

**Important Note: The event organizer shall be responsible for item purchase.*

For more information, contact events@cfbnj.org.

CREATE PERIOD EQUITY KIT HERE

1. **Take one bag**
2. **Add the following items to the bag in order:**
 - One [1] Package of Pads or Tampons
 - One [1] Package of Panty Liners
3. **Seal and return the completed kit to the event working staff at the end of the assembly line**
4. **Head back to the beginning of the line and continue packing!**

Please proceed swiftly through the line so all guests have the opportunity to experience volunteering. Thank you for your cooperation and support!



NEEDED ITEMS

Period Equity Kit Product Drive

EVENT DATES: _____



1 PACKAGE OF PADS OR TAMPONS
30-40 COUNTS



1 PACKAGE OF PANTY LINERS
20 COUNTS

**Important Note: All items must be new and in original packaging.*



MONETARY DONATIONS ALSO ACCEPTED.

SCAN TO DONATE.



**NEIGHBORS
HELPING
NEIGHBORS**

Period Equity Kit Product Drive

DROP OFF HERE

Thank you for providing food, help, and hope
to our neighbors in need!





NEIGHBORS HELPING NEIGHBORS

The power of coming together. **Neighbors Helping Neighbors** is CFBNJ's community-based effort to help spread awareness about food insecurity and raise funds to provide food, help and hope for our neighbors in need. Bring your family, friends, neighbors, and coworkers together for the cause. Join us.

ABOUT THE COMMUNITY FOODBANK OF NEW JERSEY

The Community FoodBank of New Jersey (CFBNJ) is the largest anti-hunger, anti-poverty organization in the state, where over 1.2 million neighbors, including 1 in 6 children, struggle with the emptiness caused by hunger. We are the lead source of nourishing food for 800 pantries serving everyone from infants to college students to families and seniors. Our comprehensive approach addresses the root causes of hunger through food benefits and social services, job training and certification, and food policies that nurture all New Jerseyans. By providing food, help, and hope, we are building a food secure future for New Jersey. CFBNJ is a proud member of Feeding America®.