



**SNOW DAY MEAL BAG**  
**FOOD DRIVE AND PACKING PARTY**  
**GUIDELINES, CHECKLIST, AND PRINTABLES**

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# SNOW DAY MEAL BAG



When schools and childcare programs close on snow days, children in need often end up losing access to meals and sleeping on empty stomachs. Over 265,000 children in New Jersey struggle with hunger – approximately 1 in 8. This represents a 33% increase in food insecurity in children. In the counties that CFBNJ serves the rate of food insecurity in children is up 40%.

## ITEMS NEEDED FOR EACH SNOW DAY MEAL BAG\*

1.



**2 CEREAL PACKS**  
1 OZ. EACH

2.



**2 MILK BOXES**  
1 LB. EACH, SHELF STABLE

3.



**2 CANS OF SOUP**  
14.5 OZ. EACH, LOW SODIUM

4.



**1 PACK OF FRUIT CUPS**  
IN FRUIT JUICE

5.



**1 BOX OF**  
**HOT CHOCOLATE MIX**

6.



**2 HEALTHY SNACK PACKS**  
NO NUTS

## GUIDELINES AND CHECK LIST

- 1. Set Your Event Date(s) and Location(s)
- 2. Register Your Event and/or Set Up an Adjacent Virtual Fundraiser at [cfbnj.org/fundraise](https://cfbnj.org/fundraise)
- 3. Spread the Word and Promote Your Event
- 4. Purchase or Start Collecting Items Needed and Funds
- 5. Contact [events@cfbnj.org](mailto:events@cfbnj.org) for Donation Drop-off Information

*\*Important Note: All items must be new and in original packaging and must contain nutrition facts.*

**For more information, contact [events@cfbnj.org](mailto:events@cfbnj.org).**

# SNOW DAY MEAL BAG

## EVENT SETUP INSTRUCTIONS AND RECOMMENDATIONS



**LENGTH OF PACKING EVENT:** ONE HOUR

**NUMBER OF PARTICIPANTS:** 15 PER ASSEMBLY LINE

**GOAL:** 15 KITS PER VOLUNTEER

### PRE-EVENT PREPARATION

- Purchase\* or collect all items needed for the **Snow Day Meal Bag**, including the special kit carriers (two gallon Ziploc bag, grocery bag, or a type of carrier which can be sealed or tied), and boxes to store packed **Snow Day Meal Bags** for donation
- Event location with counter space for assembly line(s)

### PARTICIPANT ASSIGNMENTS

- Identify three participants as event working staff per assembly line to
  - Assist with event setup
  - Replenish items at the assembly line as needed
  - Box all the packed **Snow Day Meal Bags** at the end of the line for donation after the packing activity
- Divide the rest of the participants equally into teams for **Snow Day Meal Bag** packing at each assembly line

### INSTRUCTIONS FOR SETUP

- If you have multiple assembly lines, divide all purchased/collected items equally
- Each assembly line should have the items placed in the suggested order below (start from heavier and bigger items then to lighter and smaller items)
  1. Milk
  2. Cans of Soup
  3. Packs of Fruit Cups
  4. Boxes of Hot Chocolate Mix
  5. Cereal Packs
  6. Healthy Snack Packs
- Create a couple of completed kits for display at the beginning of the assembly line next to the "CREATE **SNOW DAY MEAL BAG** HERE" signage.

*\*Important Note: The event organizer shall be responsible for item purchase.*

**For more information, contact [events@cfbnj.org](mailto:events@cfbnj.org).**

# CREATE SNOW DAY MEAL BAG HERE

- 1. Take one bag**
- 2. Add the following items to the bag in order:**
  - Two [2] Milk Boxes
  - Two [2] Cans of Soup
  - One [1] Pack of Fruit Cups
  - One [1] Box of Hot Chocolate Mix
  - Two [2] Cereal Packs
  - Two [2] Healthy Snack Packs
- 3. Seal and return the completed kit to the event working staff at the end of the assembly line**
- 4. Head back to the beginning of the line and continue packing!**

*Please proceed swiftly through the line so all guests have the opportunity to experience volunteering. Thank you for your cooperation and support!*



# NEEDED ITEMS

## Snow Day Meal Bag Food Drive

EVENT DATES: \_\_\_\_\_



2 CEREAL PACKS  
1 OZ. EACH



2 MILK BOXES  
1 LB. EACH, SHELF STABLE



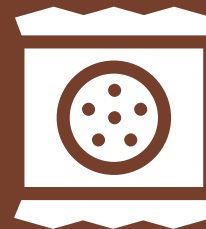
2 CANS OF SOUP  
14.5 OZ. EACH, LOW SODIUM



2 FRUIT CUPS  
4 OZ. EACH, IN FRUIT JUICE



1 BOX OF  
HOT CHOCOLATE MIX



2 HEALTHY SNACK PACKS  
NO NUTS

*\*Important Note: All items must be new and in original packaging and must contain nutrition facts.*



MONETARY DONATIONS ALSO ACCEPTED.

**SAMPLE** SCAN TO DONATE.  
\$1 = 3 MEALS.



# Snow Day Meal Bag Food Drive

# DROP OFF HERE

Thank you for providing food, help, and hope  
to our neighbors in need!





### **NEIGHBORS HELPING NEIGHBORS**

The power of coming together. **Neighbors Helping Neighbors** is CFBNJ's community-based effort to help spread awareness about food insecurity and raise funds to provide food, help and hope for our neighbors in need. Bring your family, friends, neighbors, and coworkers together for the cause. Join us.

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### **ABOUT THE COMMUNITY FOODBANK OF NEW JERSEY**

The **Community FoodBank of New Jersey (CFBNJ)** is the largest anti-hunger, anti-poverty organization in the state, where nearly one million neighbors, including 1 in 8 children, struggle with the emptiness caused by hunger. We are the lead source of nourishing food for 800 pantries serving everyone from infants to college students to families and seniors. Our comprehensive approach addresses the root causes of hunger through food benefits and social services, job training and certification, local farm partnerships, and food policies that nurture all New Jerseyans. By providing food, help, and hope, we are building a food secure future for New Jersey. CFBNJ is a proud member of Feeding America®.