

## FOR IMMEDIATE RELEASE

Contact: Julianna Lepore, Public Relations Specialist jlepore@cfbnj.org / 908-440-7395

NIGHT OF 300,000 MEALS TO RAISE FUNDS FOR 55,000 SOUTH JERSEY NEIGHBORS IN NEED Annual event will support hunger-relief work in Atlantic, Cape May, and Cumberland Counties

## HILLSIDE, NJ - April 10, 2024

The Community FoodBank of New Jersey (CFBNJ) is excited to announce its annual <u>Night of 300,000 Meals</u>. This event, in collaboration with chefs and the local community, aims to raise the funds necessary to provide 300,000 meals for over 55,000 South Jersey neighbors in need.

Night of 300,000 Meals will take place at the Community FoodBank of New Jersey in Egg Harbor Township on Thursday, May 2, 2024, beginning at 5:30 pm. The event will feature more than 20 of the best chefs and restaurants in South Jersey for an evening of signature dishes, fun spirits, and the opportunity to tour CFBNJ's Egg Harbor Township warehouse and Community Assistance Pantry. The event showcases CFBNJ's mission to provide food, help, and hope. while also highlighting other vital programs like nutrition education, hygiene product distribution, and college pantries.

"South Jersey has some of the highest rates of food insecurity in the state," said Elizabeth McCarthy, President & CEO of the Community FoodBank of New Jersey. "Each year, Night of 300,000 Meals presents a chance for the community to come together and show support for neighbors in need in Atlantic, Cape May, and Cumberland counties."

Night of 300,000 Meals will include live musical entertainment by the Eddie Morgan Duo and specialty cocktails by Tito's Handmade Vodka. Attendees will enjoy signature dishes from some of the area's finest <u>establishments</u>. There will be a Titos's Prize Pull, where guests can purchase a "pull" to receive the correlating bottle with an attached prize. Attendees will also have opportunities to win overnight hotel stays, gym memberships, and restaurant gift cards during one of the many raffle giveaways.

Spencer's & Spirit Halloween, a CFBNJ Visionary Impact Partner, the highest level of corporate supporter, is the Presenting Sponsor for Night of 300,000 Meals. Spencer's & Spirit Halloween, which is made up of two national retail brands with headquarters in Egg Harbor Township, has been a Visionary Impact Partner for the last three years. Its employees also volunteer monthly at CFBNJ's Community Assistance Pantry and mobile pantry sites.

The Caesars Foundation, a CFBNJ Leadership Impact Partner and long-time supporter of the FoodBank, is one of the event's Co-Presenting Sponsors. This year, along with its Night of 300,000 Meals sponsorship, the foundation will donate an additional \$40,000, enough to provide 120,000 meals for food insecure neighbors in Atlantic, Cape May, and Cumberland counties. Leadership from Caesars Entertainment's AC resorts – Tropicana, Harrah's Resort, and Caesars - will present a check at Night of 300,000 Meals.

Hard Rock Hotel & Casino Atlantic City, a CFBNJ Champion Impact Partner, and another long-time supporter of the FoodBank, is also a Co-Presenting Sponsor. This year's sponsorship of Night of 300,000 Meals is in recognition of their sixth anniversary and is made possible through the Boardwalk 1000 Foundation, which is fueled by the generous donations of Hard Rock Hotel & Casino Atlantic City customers.

A variety of sponsorship opportunities are still available to help promote your organization as a hunger-relief ally. An individual ticket provides 300 meals to neighbors in need, and a Hunger Hero sponsorship provides 30,000 meals and the chance to be recognized as a CFBNJ Impact Partner.

For more information about Night of 300,000 Meals or to purchase tickets visit cfbnj.org/300kmeals.

For sponsorship or ad opportunities, contact Torrina Bennett-Michael at tbennett-michael@cfbnj.org / (609)-380-3671.

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The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America® and the state's largest anti-hunger organization, has been delivering food, help, and hope across the Garden State for nearly 50 years. Last year, CFBNJ provided nutritious food for over 90 million meals through its network of more than 800 community partners, including food pantries, soup kitchens, shelters, child and senior nutrition programs, and more, serving 11 New Jersey counties directly and four in partnership with affiliate food banks. It also addresses the root causes of food insecurity with supportive services like nutrition education, job training, SNAP outreach, and hygiene product distribution. By delivering neighborcentered solutions and collaborating with all sectors of society, CFBNJ believes that food insecurity is a solvable problem.