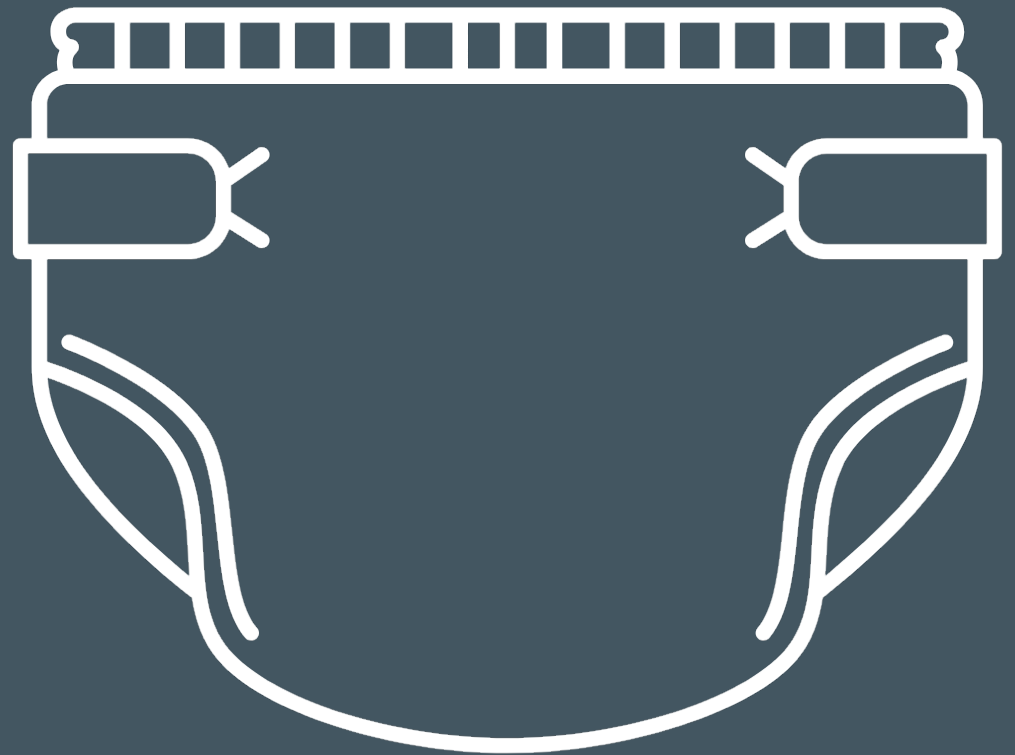


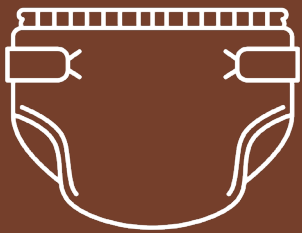


**NEIGHBORS
HELPING
NEIGHBORS**

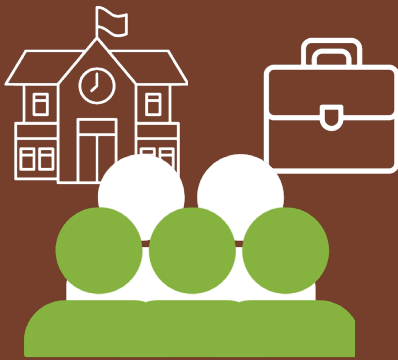


#GreatBigDiaperDrive
TOOLKIT

ABOUT Diaper Need



Diaper need is the lack of a sufficient number of diapers to keep a baby clean, dry, and healthy. Without consistent access to diapers, babies are more vulnerable to painful rashes, urinary tract infections, and have more trips to the doctor.



Today, **1 in 2 U.S. families cannot afford enough diapers** to keep their infant or child clean, dry, and healthy.

1 in 4 parents with diaper need miss work or school because they can't afford the diapers required to leave their baby in Childcare.

Without clean diapers:



1. Babies are exposed to potential health risks and toxic stress.
2. Mothers are at risk for increased maternal depression.
3. Parents are unable to access child care, which require a daily supply of diapers.

Source: [National Diaper Bank Network](#)

WHAT CAN YOU DO?



1. RUN A DIAPER DRIVE

Set a designated drop-off location for people to drop off donations of diapers, diaper cream, and wipes. Products of any kind are accepted as long as they are in their new and original packaging.

Donations must be dropped off donations at one of CFBNJ's warehouses:

NORTH JERSEY

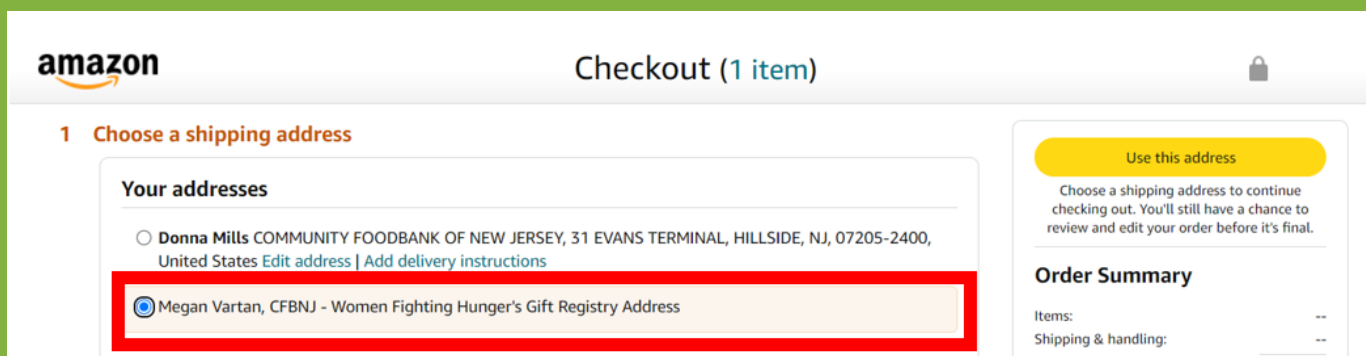
31 Evans Terminal, Hillside, NJ 07205
973-878-9086

SOUTH JERSEY

6735 Black Horse Pike, Egg Harbor Twp, NJ 08234
609-383-8843

Using CFBNJ's Amazon WishList to Purchase products

You can also choose to utilize [CFBNJ's Amazon wishlist with suggested products](#). Products can be shipped to your designated drop-off location or directly to CFBNJ. When checking out, please be sure to select the wishlish address (Megan Vartan, CFBNJ - Women Fighting Hunger's Gift Registry Address) see image below.



2. HOST AN ONLINE FUNDRAISER

Every dollar donated provides six diapers for children and families in need. Set up a regular or custom page at CFBNJ.org.

Checks are also welcome:

Community FoodBank of New Jersey
31 Evans Terminal , Hillside, NJ 07205
ATTN: Megan Vartan
(Add Diaper Drive to Memo)

3. RAISE AWARENESS + ADVOCATE + EDUCATE

Spread the word. Announce your drive via social media, emails, and notices to your specific group. Use CFBNJ's Diaper Awareness resources (see page 4), including sample messages and social media images, to share information about diaper drives and educate your family, friends, colleagues, and community about diaper need.

GET THE WORD OUT



[Click to download images.](#)

Sample social media posts



DIAPER DRIVE

Lack of diapers is a hidden consequence of poverty. 3 in 5 parents miss work or school because they can't afford the diapers required to leave their baby in Childcare. Donate and drop off packs of diapers, packs of wipes, and diaper creams at [INSERT DROP-OFF LOCATION]. #DiaperNeed #CFBNJ #GBDD



ONLINE FUNDRAISER

Every \$1 can provide 6 diapers to a family in need. You can be the change. Donate now at [INSERT FUNDRAISER LINK]. #DiaperNeed #CFBNJ #GBDD



RAISE AWARENESS + ADVOCATE + EDUCATE

Babies require up to 12 diapers per day, which adds up to \$80-\$100 or more per month per child -- a cost many struggling families simply cannot afford. No parent should have to make the impossible choice between food and diapers for their child. #DiaperNeed #CFBNJ #GBDD



RAISE AWARENESS + ADVOCATE + EDUCATE

Today, 1 in 2 U.S. families cannot afford enough diapers to keep their infant or child clean, dry, and healthy. Without consistent access to diapers, babies are more vulnerable to painful rashes, urinary tract infections, and have more trips to the doctor. #DiaperNeed #CFBNJ #GBDD

NEEDED ITEMS

Diaper Drive

EVENT DATES: _____



Diapers



Wipes



Diaper Cream

**Important Note: All sizes (newborn through pullups), especially 4, 5 and 6, as well as adult diapers.
All items must be new and in original packaging.*

Monetary donations also accepted

Scan to donate
\$1 = 6 diapers



Diaper Drive

**DROP OFF
HERE**

Thank you for providing food, help, and hope
to our neighbors in need.



ABOUT US

WOMEN FIGHTING HUNGER (WFH)

Women Fighting Hunger supports the goals and priorities of CFBNJ, and provides Food, Help and Hope through hands-on philanthropy, leadership and collaboration. These projects provide much needed support to the efforts of CFBNJ and can be tailored to your time, interests, and talents. We'd love to have you join us! Visit cfbnj.org/womenfightinghunger to learn more.

COMMUNITY FOODBANK OF NEW JERSEY (CFBNJ)

The Community FoodBank of New Jersey (CFBNJ) is the largest anti-hunger, anti-poverty organization in the state, where nearly one million neighbors, including 1 in 8 children, struggle with the emptiness caused by hunger. We are the lead source of nourishing food for 800 pantries serving everyone from infants to college students to families and seniors. Our comprehensive approach addresses the root causes of hunger through food benefits and social services, job training and certification, local farm partnerships, and food policies that nurture all New Jerseyans. By providing food, help, and hope, we are building a food secure future for New Jersey. CFBNJ is a proud member of Feeding America®.

CFBNJ is a longtime partner of the National Diaper Bank Network. Since 2018, Women Fighting Hunger has raised funds, generated awareness, and collected diaper products as a part of their #GreatBigDiaperDrive program. The 2023 #GreatBigDiaperDrive campaign collected over 410,000 diapers, tens of thousands of wipes and other necessities for our neighbors in need. For more information, contact WFH@cfbnj.org.