

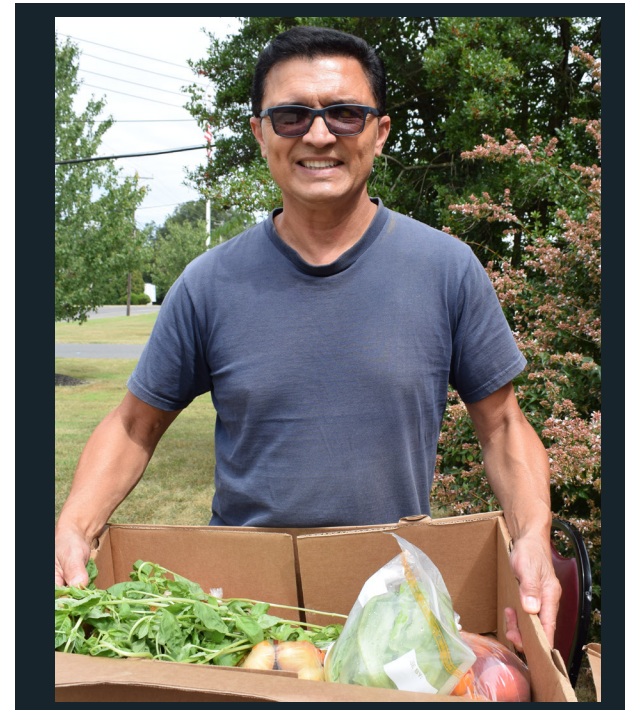
ANNUAL REPORT 2023

HEALTHY & NOURISHING FOOD



OUR MISSION

WE SERVE AS A
CHAMPION FOR
ADDRESSING ROOT
CAUSES OF HUNGER,
DELIVERING
NEIGHBOR-CENTERED
SOLUTIONS,
AND FOSTERING
COLLABORATIVE
PARTNERSHIPS
ACROSS ALL SECTORS
OF SOCIETY
FOR NEW JERSEY.



MEET TONY

Though Tony and his wife both have full-time jobs, sometimes they need a little extra help from their local food pantry, Gateway Community Action Partnership in Bridgeton, Cumberland County.

Cumberland's median household income is the lowest in the state. And Bridgeton, where Tony and his wife live, is a rural and particularly under-invested South Jersey community.

"TIMES ARE TOUGH, ESPECIALLY HERE," HE SAID.
"BUT THE PANTRY HELPS MY WIFE AND I A LOT."

Tony works in the transportation department for the local public schools, and his wife is a tax accountant, but the high cost of living in New Jersey makes it difficult for them to put food on the table. When Tony comes to the pantry, he looks for fresh staples that he and his wife might not otherwise be able to afford.

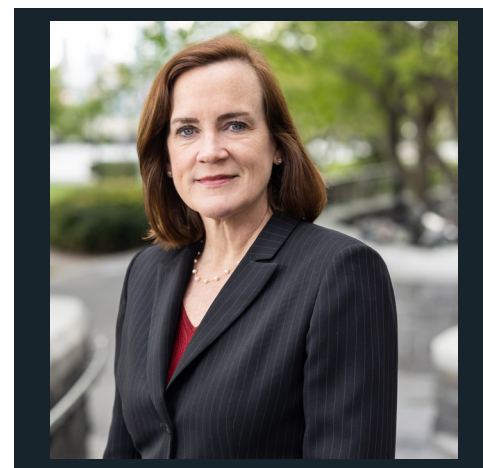
"WE LIKE VEGETABLES, MILK, AND EGGS – THE BASICS," HE SAID. "AND THE PANTRY OFFERS ALL OF THAT."

Tony also appreciates all the friendly faces he meets at Gateway CAP, where volunteers, staff, and neighbors come together to form a close-knit community.

"COMING HERE IS A VERY PLEASANT EXPERIENCE," TONY TOLD US. "I APPRECIATE IT SO MUCH."

Dear FoodBank Friends,

OUR MISSION TO PROVIDE
**FOOD FOR TODAY,
HELP FOR TOMORROW,
AND HOPE FOR THE FUTURE** –
ULTIMATELY ENDING HUNGER FOR GOOD –
IS BOTH IMPERATIVE AND ACHIEVABLE.



With the adoption of our new strategic plan, CFBNJ is looking towards a future in which data analysis and creative solutions lead the way. We've already begun to align our food distribution and partnership efforts with the amounts of food insecurity present in individual communities. This will help us tailor our work to ensure that the need is being met in every city and every town across New Jersey. Over the next four years, we will meet neighbors where they are to address their individual needs, bringing our mobile pantries to rural communities and providing food and wrap-around services together in convenient locations like colleges health clinics, and senior centers.

Our next several annual reports will dive deeply into each of the strategic plan's mission delivery priorities to help you better understand our goals and what we've accomplished towards them. The focus for our 2023 Annual Report is on our efforts to promote choice and provide healthy and nutritious food.

We know that the power of food goes beyond helping someone not feel hungry; it can lead to improved health outcomes, address medical conditions, support cultural values and traditions, and uphold dignity. For our neighbors in need, the healthiest options are often the least accessible, but they recognize the value of nourishing food and are asking for it from CFBNJ and our community partners. To help improve wellness among those we serve, we are developing a community-informed nutrition policy, providing nutrition education and medically tailored meals, prioritizing purchases of produce and protein, and so much more. You'll read all about these efforts in this annual report. By providing access to nutritious food, we can help keep the people we serve healthy and active to reduce their chances of being food insecure in the future.

As we've greatly improved the type of food we provide, we've also grown in capacity to meet the increasing need. Last year, CFBNJ distributed its one billionth meal! This was a proud moment for us, but it also spoke to the challenges that too many of our neighbors have faced in being able to afford nutritious food for themselves and their families.

All of our work, including this milestone, is possible thanks to community members like you who have given food, funds, time, and their voices. We know that, together, hunger is solvable.

With Gratitude,

A handwritten signature in blue ink, reading "Elizabeth McCarthy".

Elizabeth McCarthy
CFBNJ President & CEO

CFBNJ'S FY24 - FY27 STRATEGIC APPROACH

FOOD INSECURITY IS SOLVABLE

CFBNJ understands that new approaches are necessary to make lasting change for those we serve. We have developed a transformative plan for our next four years that prioritizes an increase in our effectiveness and impact.

priority #1 NEW AND BETTER DISTRIBUTION

priority #2 HEALTHY AND NOURISHING FOOD IS A PRIORITY FOCUS FOR NEIGHBOR WELLNESS

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2023

The nutritional value of the food we provide is key. As we prioritize our neighbors' overall health and well-being, we will create a community-informed nutrition policy, expand our purchasing of produce and protein, provide best-in-class direct services, and offer nutrition education and medically-tailored meals.

priority #3 IMPROVE AND SERVE AS AN ACTIVIST AND INVESTOR IN THE NJ FOOD SECURITY ECOSYSTEM



PRODUCE AND PROTEIN INCREASE NEIGHBOR WELLNESS

AS WE WORK TO PRIORITIZE NEIGHBORS' WELLNESS, PRODUCE AND PROTEINS WILL BE OUR TOP PURCHASING PRIORITIES.

One way that we're securing more fresh food is through the Local Food Purchase Assistance Cooperative Agreement (LFPA), for which CFBNJ now serves as the subrecipient agency through the New Jersey Department of Agriculture.

We use funds from the Jersey Fresh for All program, as part of LFPA, to purchase food from socially disadvantaged New Jersey farmers and producers for distribution in underserved communities. In close coordination with the Director of the New Jersey Office of the Food Security Advocate and the state's other food banks, CFBNJ is ensuring that fresh food purchased through LFPA reaches people in need in all 21 counties. Since the agreement was signed in late 2022, CFBNJ has purchased millions of pounds of New Jersey-sourced produce and proteins to bring wholesome, healthy, and delicious Jersey Fresh food to neighbors in need. This groundbreaking work promotes diversity in farming by creating new markets for farmers and increasing their capacities to build thriving businesses.

Distributing a variety of nutritious foods is especially important for those with chronic health conditions, like diabetes and hypertension, which disproportionately affect the people CFBNJ serves. We also provide medically tailored menus through our diabetes program and other health partnerships. Low-sodium, heart-healthy meals produced in our very own kitchen nourish seniors living on fixed incomes.

To formalize these efforts to provide food that address our neighbors' health concerns, cultural considerations, and food preferences, CFBNJ is creating a nutrition policy to provide clear guidance about the types and nutritional quality of the foods we provide. Through this written policy, in which foods will be separated into "choose often," "choose sometimes," and "choose rarely" tiers, CFBNJ will make every effort to prioritize foods with the greatest nutritional values. The Common Market and the New Jersey Food Democracy Collaborative are serving as key collaborators in the program's procurement, research, outreach, and relationship development activities."

At CFBNJ, our goal is to ensure that all neighbors can have balanced diets to support healthy, active lifestyles.



HEALTHY PANTRIES PRESERVE THE DIGNITY OF CHOICE



AT CFBNJ, IT'S NOT JUST ABOUT WHAT FOOD WE PROVIDE BUT ALSO HOW WE PROVIDE IT.

In 2023, CFBNJ's on-site Community Assistance Pantry in Egg Harbor Township transitioned back to a choice model after years of providing bagged grab-and-go food as a safety measure due to the pandemic. Creating a shopping experience like that of a grocery store to empower our neighbors to choose what they get at food pantries is beneficial for so many reasons. On a practical level, it reduces waste by ensuring that people will use everything they take home to their families. But even more important than that, it affords our neighbors in need the dignity of being able to choose food tailored to their households' cultures, religious traditions, dietary needs, and preferences. Also as part of the refreshed model, we are assisting our neighbors through SNAP enrollment and case management, helping them identify the causes of their food insecurity and providing them with appropriate resources.

We will also utilize a choice model when our new pantry opens in Garfield as part of the Unity Health Center – a multisector collaborative effort to address the social determinants of health in Bergen County. The Unity Health Center, which was in progress throughout 2023, will be a health and wellness center that provides accessible, quality, and comprehensive care to low-income, underserved, and underinsured residents of Garfield and the surrounding towns. It will house resources provided by several area nonprofits, including a client choice food pantry, a demonstration kitchen, an in-house pharmacy, medical labs, examination rooms, and so much more.

At our pantry in the Unity Health Center, CFBNJ will emphasize healthy food options and provide nutrition education. Through an initiative called Growing Healthy Pantries, which was launched in partnership with New Jersey's other four food banks, we have created a toolkit to help pantries across the state follow suit. The toolkit provides best practices, strategies, and resources to support food pantries in their journeys to becoming healthier spaces. It guides pantry staff and volunteers in making changes like developing nutrition policies, increasing healthy food options, and providing supportive services like nutrition education.

By focusing on choice and nutritious options, we can help to ensure healthy, active lives for our neighbors in need.



THANKS TO CARING SUPPORTERS
LIKE YOU, CFBNJ PROVIDED ENOUGH
FOOD FOR OVER 90 MILLION MEALS
TO NEIGHBORS IN NEED LAST YEAR.

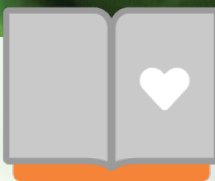


ALMOST
**37 MILLION
POUNDS
OF FRESH PRODUCE**
SUPPORTED POSITIVE
HEALTH OUTCOMES



NEARLY
**1.8 MILLION
CHILDREN'S
MEALS**
FED HUNGRY KIDS
YEAR-ROUND

MORE THAN
**800
COMMUNITY
PARTNERS**
ASSISTED OUR
NEW JERSEY NEIGHBORS



**27,000
NEW JERSEY
NEIGHBORS**
RECEIVED NUTRITION
AND PHYSICAL EDUCATION

MORE THAN
**10 MILLION
HYGIENE PRODUCTS**
KEPT FAMILIES
CLEAN AND ACTIVE



NEARLY
7,000
DIABETES-FRIENDLY
FOOD BOXES EMPOWERED
NEIGHBORS TO TAKE
CONTROL OF THEIR HEALTH



MORE THAN
**\$4 MILLION
IN SNAP BENEFITS**
EXPANDED HOUSEHOLD
BUDGETS

**\$3.2 MILLION
IN GRANT FUNDS**
GREW LOCAL
ORGANIZATIONS'
CAPACITIES



NEARLY
**88,000
VOLUNTEER
HOURS**
HELPED MAKE OUR
WORK POSSIBLE



54
**WORKFORCE
DEVELOPMENT**
STUDENTS GRADUATED
TO SUCCESSFUL
CAREERS



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PROVIDING FOOD • HELP • HOPE
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\$1 Million+

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Department of Agriculture
State of New Jersey, Department of Health
The Tepper Foundation

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State of New Jersey,
Department of Human Services

\$100,000 - 499,999

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William Young
Trisha B. Yurochko
Lance and Nicole Zaremba
ZT Systems

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Anthony Basile
Dr. Arvella Brown
Ginny Buonomo
Dr. Naresh Chander and Saira Malhotra
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Chez Crisden
Melissa and Charles Daniel
Reverend Julia Dawson
Ruth and Hans Dekker
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Joseph and D’Maris Dempsey
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Kathy Jessup
Sharon and Steven Jureller
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Yvonne Koulouthros
Josephine Lardiere
Melanie and Alan Levitan
Dennis Moreland
Carmen Musial
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Clayton Reynolds
Rachel and Michael Rimland
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Cynthia Wade
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Josh Weston
Billee Wolff

FOOD • HELP • HOPE
Legacy Society
In Memoriam Members

David Aalderks
Lorette Abramson
Marian Achor
Rachel Alper
James D. Andrews
Robert Lee Barnes
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Helen Brutofsky
William Crimbring
Steven and Dorothy Deli
Theresa DeSantis
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Dr. Allen J. Simonson
Agnes L. Stano
Steve and Lila Teitelbaum
James D. Van Blarcom
The Estate of Daniel Wagner
Thomas Walker
Marjory Walters
Judy Weston
William Wisneski

Gifts In-Kind
(Food, 100,000+ lbs)
Acme Markets
Aldi
Amazon.com, Inc.
America's Grow-a-Row
BJ's Wholesale Club, Inc.
Blue Apron Inc.
Bob Evans Farms
Costco Wholesale Corporation
Danone WhiteWave
Exp Group LLC
FreshPro Food Distributors
Glass Gardens, Inc.
Goya Foods Inc.
HelloFresh
Kellanova
Keurig Dr. Pepper Inc.
Kings Food Markets
Lassonde Pappas and Company, Inc.
Liberty Coca-Cola Beverages
Marmora DC
Michael Foods Inc
Niagara Bottling, LLC
NYC Emergency Management
Humanitarian Logistics Unit
Premio Foods, Inc.
Rainforest Distribution
Saker ShopRites, Inc.
Sam's Club
Samyang America, Inc.
Stop & Shop
Target Corporation
Trader Joe's
Tropicana Products, Inc.
US Foods Metro NY
Village Super Market, Inc.
Wakefern Food Corp.
Walmart, Inc.
Wegmans
Whole Foods Market
Zerega

Gifts In-Kind
(Non-Food, \$5,000+)
CBS New York
Harvest Restaurant Group
My9NJ/WWOR-TV
NBC Sports (NSPN, NSPP)
OUTFRONT Media, Inc.
Park Avenue Club
PIX 11
SportsNet New York
SportsNet New York-Hartford
WJLP
YES Network

Check-Out Hunger ®
2021 New Jersey Sponsor
Premio Foods, Inc.

Check-Out Hunger ®
2021 Participating Stores
Foodtown
The Fresh Grocer
Price Rite Marketplace
QuickChek
ShopRite
Wawa
Wegmans

CFBNJ EXTENDS A
SPECIAL THANKS TO
**BOSTON CONSULTING
GROUP (BCG)** FOR THEIR
PRO BONO SERVICES
DURING OUR STRATEGIC
PLANNING PROCESS.
BCG HAS PLAYED AN
INSTRUMENTAL ROLE
IN SETTING THE FUTURE
DIRECTION OF THE
FOODBANK.

CFBNJ IS GRATEFUL FOR OUR
SEVEN-YEAR PARTNERSHIP WITH
SUMMIT CARES TO PROVIDE
HEALTH AND WELLNESS SERVICES
AND DIABETES EDUCATION TO
THE COMMUNITY THROUGH
FOOD, HEALTH, AND HOPE:
AN ANSWER TO DIABETES.



THANKS TO OUR CORPORATE IMPACT PARTNERS...

CFBNJ IS GRATEFUL TO THE COMPANIES THAT FUEL OUR MISSION WITH THEIR GENEROSITY. IN 2023, 148 CORPORATE IMPACT PARTNERS GAVE FOOD, FUNDS, AND TIME TO HELP OUR NEIGHBORS IN NEED.

Visionary Partners (\$100,000+ or 1 Million+ Pounds of Food)

ACME & Kings Nourishing Neighbors
Albertsons Companies Foundation
Amazon
Bank of America
Bayer Fund
Costco
CVS Health
Darden Restaurants, Inc. Foundation
Goldman Sachs Gives
The Horizon Foundation for New Jersey
Jersey Mike's
Johnson & Johnson
JPMorgan Chase
Morgan Stanley/Morgan Stanley Foundation
Peerless Beverage Company
Premio Foods, Inc.
Prudential/Prudential Foundation
PSEG Foundation
RWJBarnabas Health
Spencer's & Spirit Halloween
Starbucks
Stop & Shop
Target Corporation
TD Bank/TD Charitable Foundation
Trader Joe's
Wakefern Food Corp.
Walmart & Sam's Club
The Wawa Foundation

Leadership Partners (\$50,000 - 99,999 or 500,000+ Pounds of Food)

ADP
BJs
Blue Apron
BNY Mellon
Borgata Hotel Casino & Spa/MGM Resorts Foundation
Bristol Myers Squibb
Charles Schwab
Chatham Asset Management
Dave.com
Merck
New Jersey Devils, Prudential Center, and Devils Youth Foundation
Novo Nordisk
QuickChek
Sanofi
South Jersey Industries
TJX Companies
Tropicana
Wegmans
United Airlines

US Foods
Village Super Market
Zerega

Champion Partners (\$25,000 - 49,999)

Aetna
American Airlines
Amerigroup Community Care
Atlantic City Electric, an Exelon Company
Benjamin Moore
Broadridge Financial Solutions
CA Ferolie
Capital One Bank
Chick-Fil-A
Citizens Bank Foundation
CRA Financial Services LLC
The Depository Trust and Clearing Corporation (DTCC)
Dunkin' Joy in Childhood Foundation
Enterprise Holdings Foundation
Fifth Generation
Hard Rock Hotel & Casino Atlantic City
Harvest Restaurants
Kellogg Company
Kimley-Horn
Link Logistics Real Estate
Optimus Healthcare Partners
Paul Miller Subaru
PNC Bank/PNC Foundation
Terumo Medical Corporation
Valley Bank
ZT Systems

Volunteer Partners (\$10,000 - 24,999)

3M
All Within My Hands Foundation
Alliant Insurance Services, Inc.
Ameriprise Financial
Arch Capital Services LLC
AtlantiCare Health System
Blue Foundry Bank
Caesars Entertainment
CBA Industries
Chubb Charitable Foundation
Cigna Healthcare
City National Bank
Deloitte
Disney
Domino's
Double Nickel Brewing Co
EZ Green Home
Fidelis Care
Fogo de Chao
Formosa Plastics USA
Google
Goya Foods

HCL Technologies
Hearst Corporation
HSBC
Indus Valley Partners
Innophos
Inserra Supermarkets
Instacart
Lakeland Bank
LS Technologies, LLC
Mazars USA LLP
McCarter & English
McDonald's Owner/Operators Association
McKinsey & Company
Molson Coors
Mondelēz International
National Basketball Association
New Jersey American Water
New York Football Giants
New York Life Insurance Company
New York Red Bulls
NJM Insurance Group
Novartis US Foundation
Ocean Casino Resort
OceanFirst Foundation
One Main Financial
Patina Restaurant Group
Pfizer, Inc.
Phillips 66 Bayway Refinery
PIM Brands
Port Royal Sales
PVH Corp.
R. Seelaus & Co., Inc.
The Ralph Lauren Corporate Foundation
Red Nose Day Fund
Russo Property Management & Russo Development
Santander Bank
Seafrigo
StoneX Group Inc.
Sumitomo Mitsui Banking Corporation
Summit Health Cares
Sysco
Tata Consultancy Services
Terreno Realty Corporation
Teva Pharmaceuticals
Touch Dynamic
United Healthcare
United Therapy Solutions
Whole Foods
Wonder

**CFBNJ Impact Partners is an annual program. Funding reflects giving between October 2022 - October 2023 and includes contributions received via Feeding America.*

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*As of 3/1/2024

CONDENSED SUMMARY OF FINANCIALS

	FISCAL YEAR 2023	FISCAL YEAR 2022
TOTAL ASSETS	\$111,449,457	\$94,902,573
LIABILITIES & NET ASSETS		
Total Liabilities	\$15,876,667	\$10,497,346
Net Assets without Donor Restrictions	\$91,449,346	\$79,703,280
Net Assets with Donor Restrictions	\$4,123,444	\$4,701,947
Total Net Assets	\$95,572,790	\$84,405,227
TOTAL LIABILITIES & NET ASSETS	\$111,449,457	\$94,902,573
REVENUE & SUPPORT		
Without Donor Restrictions	\$196,720,221	\$160,489,251
With Donor Restrictions	\$(578,503)	\$ 38,057
TOTAL REVENUE & SUPPORT	\$196,141,718	\$ 160,527,308
EXPENSES		
Program Services	\$171,015,836	\$157,375,304
Management and General	\$7,548,590	\$6,903,568
Development	\$6,409,729	\$6,998,230
TOTAL EXPENSES	\$184,974,155	\$171,277,102



ALLOCATION OF RESOURCES

92%
OF RESOURCES GO
DIRECTLY TO PROGRAMS
THAT FEED HUNGRY
NEIGHBORS.



FOOD SOURCING FISCAL YEAR 2023



51% PURCHASED

36% DONATED

13% GOVERNMENT

Detailed copies of our
Audited Financial Statement
and Form 990 may be
obtained at cfbnj.org/financials.

MEET ARIN

First grader Arin has lots of big dreams for his future.

"I WANT TO BE A DENTIST WHEN I GROW UP," HE SHARED. "OR A SPACE ASTRONAUT! THERE ARE SO MANY THINGS I WANT TO BE."

With plenty of nutritious food and physical activity, he can grow up healthy and strong to achieve his goals. Every day after school, Arin visits the Boys & Girls Clubs of Hudson County, where he plays in the gym with his friends and eats nutritious dinners provided by the Community FoodBank of New Jersey. He also gets nutrition education lessons to help him form healthy habits.

When asked what he likes to eat, Arin exclaimed

"THIS! I LOVE THIS," POINTING TO HIS MEAL OF A PEPPERONI PIZZA BAGEL, CUCUMBER SLICES, AND A CUP OF PEACHES.

After dinner, Arin runs off to the gym for a game of basketball.

"I LOVE RECESS!" HE TOLD US. "AND I LIKE COMING HERE AND I LIKE THE FOOD THEY GIVE US."



MEET ERIN



In her inspiring life, Erin has overcome the stigma around two critical issues – food insecurity and addiction. She's retired from the human resources department at the same addiction recovery center where she was a patient thirty years ago.

"I WAS VERY SERIOUS ABOUT MY RECOVERY," ERIN SHARED.

"I WANTED TO GET MY LIFE BACK ON TRACK."

She succeeded and impressed the center's staff so much that they offered her a full-time job, which she held until she retired eight years ago. Now, she spends her days helping other residents of the place she's called home for 27 years – New Community Corporation's affordable housing. Erin gives out food at CFBNJ's monthly senior box distributions and serves as a floor captain, looking after the well-being of 13 fellow residents. During the pandemic, she delivered meals directly to people's apartments every single day.

"IF SOMEONE IN THE BUILDING IS IN NEED OF HELP, I'M RIGHT THERE ON THE OTHER SIDE OF THE DOOR," SHE SAID.

Erin also receives food from CFBNJ herself. She's had two liver transplants, which have had lasting effects on her health and dietary needs.

"I LIKE TO GET FRUITS AND VEGETABLES AT THE DISTRIBUTIONS. I EAT A LOT OF SALADS," ERIN TOLD US. "I'M ON A VERY STRICT DIET, AND THE FOOD FROM THE FOODBANK HELPS A LOT."

In addition to eating the right foods, at 72 years old, she remains physically active, too, regularly doing water aerobics at a community center nearby.

When asked where her drive to help others comes from, Erin credited her late parents:

"THEY RAISED MY SIBLINGS AND I TO GIVE BACK TO THE COMMUNITY. THEY GET ALL THE GLORY." "I'VE HAD A GREAT LIFE – A REALLY FULFILLING LIFE," SHE SAID.



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