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908-882-0668



events@cfbnj.org

## **FEATURED STORY**

# NEXT LEVEL PERFORMANCE



"The entire team at Next Level Performance is honored to work together for the benefit of the Community FoodBank of New Jersey during our annual HOPE Week initiative. By assembling the **On the Go Snack Bags** and the **Period Equity Kits**, we are able to put our CARES values into practice in support of our community."

Susan Adams
VP of Travel & Engagement, Next Level Performance

## ON THE GO SNACK BAG



Children need healthy food to grow and succeed, yet more than 270,000 kids in New Jersey don't have adequate access to nutritious meals. CFBNJ's work feeding children is an investment in their bright futures, providing them with opportunities to reach their full potential and laying the right foundations to break the cycle of poverty.

## ITEMS NEEDED FOR EACH ON THE GO SNACK BAG\*



## **GUIDELINES AND CHECK LIST**

- □ 1. Set Your Event Date(s) and Location(s)
- □ 2. Register Your Event and/or Set Up an Adjacent Virtual Fundraiser at cfbnj.org/fundraise
- □ 3. Spread the Word and Promote Your Event
- $\hfill =$  4. Purchase or Start Collecting Items Needed and Funds
- □ 5. Contact events@cfbnj.org for Donation Drop-off Information

<sup>\*</sup>Important Note: All items must be new and in original packaging and must contain nutrition facts.

## ON THE GO SNACK BAG

## EVENT SETUP INSTRUCTIONS AND RECOMMENDATIONS



**LENGTH OF PACKING EVENT: ONE HOUR** 

**NUMBER OF PARTICIPANTS:** 15 PER ASSEMBLY LINE

**GOAL:** 15 KITS PER VOLUNTEER

#### **PRE-EVENT PREPARATION**

- Purchase\* or collect all items needed for the On the Go Snack Bag, including the special kit
  carrier (two gallon Ziploc bag, grocery bag, or a type of carrier which can be sealed or tied),
  and boxes to store packed On the Go Snack Bags for donation
- Event location with counter space for assembly line(s)

#### **PARTICIPANT ASSIGNMENTS**

- Identify three participants as event working staff per assembly line to
  - Assist with event setup
  - o Replenish items at the assembly line as needed
  - Box all the packed **On the Go Snack Bags** at the end of the line for donation after the packing activity
- Divide the rest of the participants equally into teams for On the Go Snack Bag packing at each assembly line

#### INSTRUCTIONS FOR SETUP

- If you have multiple assembly lines, divide all purchased/collected items equally
- Each assembly line should have the items placed in the suggested order below (start from heavier and bigger items then to lighter and smaller items)
  - 1. Packs of Fruit Cups
  - 2. Boxes of Granola Bars
  - 3. Applesauce Pouches
  - 4. Mac and Cheese Cups
  - 5. Cereal Bowls
  - 6. Healthy Snack Packs
- Create a couple of completed kits for display at the beginning of the assembly line next to the "CREATE **ON THE GO SNACK BAG**HERE" signage.

# CREATE ON THE GO SNACK BAG HERE

- 1. Take one bag
- 2. Add the following items to the bag in order:
  - One [1] Pack of Fruit Cups
  - One [1] Box of Granola Bars
  - Two [2] Applesauce Pouches
  - One [1] Mac and Cheese Cup
  - Two [2] Cereal Bowls
  - Two [2] Healthy Snack Packs
- 3. Seal and return the completed kit to the event working staff at the end of the assembly line
- 4. Head back to the beginning of the line and continue packing!

Please proceed swiftly through the line so all guests have the opportunity to experience volunteering. Thank you for your cooperation and support!



## **NEEDED ITEMS**

# On the Go Snack Bag Food Drive

**EVENT DATES:** 













\*Important Note: All items must be new and in original packaging and must contain nutrition facts.



MONETARY DONATIONS ALSO ACCEPTED.

SCAN TO DONATE. \$1 = 3 MEALS.



# On the Go Snack Bag Food Drive

# DROP OFF HERE

Thank you for providing food, help, and hope to our neighbors in need!







#### **NEIGHBORS HELPING NEIGHBORS**

The power of coming together. Neighbors Helping Neighbors is CFBNJ's community-based effort to help spread awareness about food insecurity and raise funds to provide food, help and hope for our neighbors in need. Bring your family, friends, neighbors, and coworkers together for the cause. Join us.

### ABOUT THE COMMUNITY FOODBANK OF NEW JERSEY

The Community FoodBank of New Jersey (CFBNJ) is the largest anti-hunger, anti-poverty organization in New Jersey, where nearly 1.1 million neighbors, including 1 in 7 children, struggle with the emptiness caused by hunger. We are the lead source of nourishing food for 800 pantries serving everyone from infants to college students to families and seniors. Our comprehensive approach addresses the root causes of hunger through food benefits and social services, job training and certification, local farm partnerships, and food policies that nurture all New Jerseyans. By providing food, help, and hope, we are building a food secure future for our state. CFBNJ is a proud member of Feeding America®.

