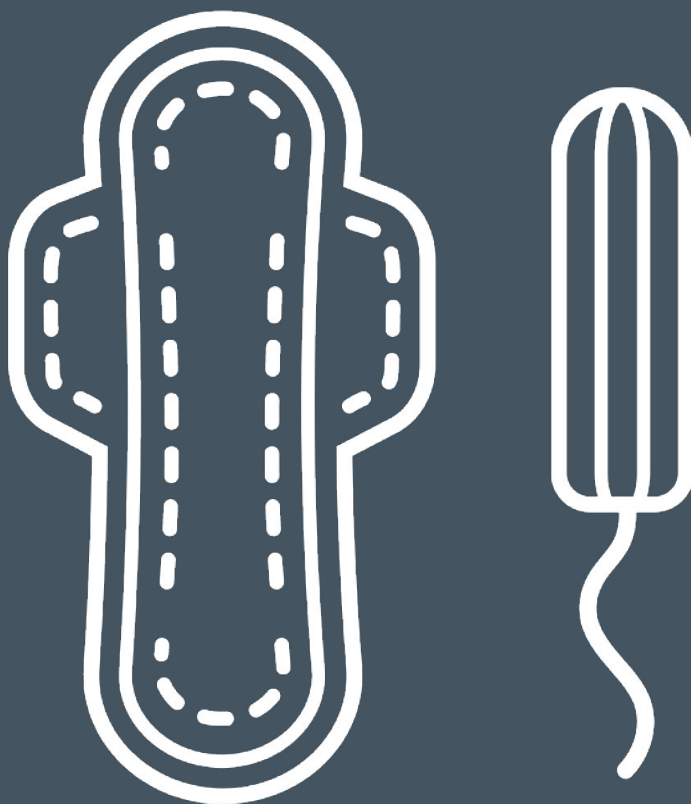




**NEIGHBORS
HELPING
NEIGHBORS**



#GreatBigPeriodProductDrive
TOOLKIT

Welcome



Dear Friend of Women Fighting Hunger,

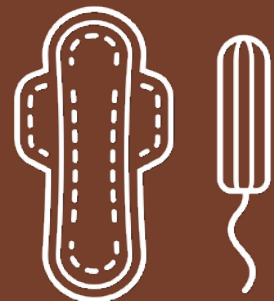
Welcome to our 4th annual Great Big Period Product Drive (#GBPPD)! Thank you for taking a moment to look at this Tool Kit. It will inspire you to join the 75% of Americans who believe that menstrual supplies should be as freely available as toilet paper in school settings.

Did you know that 1 in 3 low-income women have reported missing work, school, or similar commitments due to lack of access to period supplies? Period supplies are not covered by most federally funded public assistance programs, because they are not food items. Additionally, the high cost of living in NJ makes it even more challenging for people to find the extra dollars to purchase them.

Whether you are inspired to join a drive or not, there is power in knowledge. Our WFH members joined other local advocacy groups in supporting a bill requiring free period supplies in all New Jersey schools where 40% of the students or more are at the federal poverty level. Bill A1349 was approved in 2023 – our advocacy worked!

And don't forget -- every 5 donated period products provides a day of worry free period-care to a neighbor in need.

Many thanks,
Danielle Shanes
Chair of Women Fighting Hunger



WHAT CAN YOU DO?



1. RUN A PERIOD PRODUCT DRIVE

Set a designated drop-off location for people to drop off donations of pads, tampons, and panty liners. Period products of any kind are accepted as long as they are in their new and original packaging. You can also choose to utilize CFBNJ's Amazon wishlist with suggested products can be shipped to your designated drop-off location or directly to CFBNJ (see links below). Please note: If you choose to ship product to CFBNJ, it is unlikely we'll be able to attribute the product donation to an individual drive.

Donations must be dropped off donations at one of CFBNJ's warehouses:

31 Evans Terminal, Hillside, NJ 07205
908-355-3663

[North Jersey Amazon Wishlist](#)

6735 Black Horse Pike, Egg Harbor Twp, NJ 08234
609-383-8843

[South Jersey Amazon Wishlist](#)

2. HOST AN ONLINE FUNDRAISER

Set up a regular or custom page at [CFBNJ.org/GBPPD](https://www.cfbnj.org/GBPPD).

Checks are also welcome:

Community FoodBank of New Jersey
31 Evans Terminal , Hillside, NJ 07205
ATTN: Megan Vartan
(Add Period Product Drive to Memo)

3. ORGANIZE A PERIOD EQUITY KIT PACKING EVENT

Pick a date, grab your friends, neighbors, colleagues, and collect/purchase items. Check out CFBNJ's "[Period Equity Drive Kit](#)" toolkit for ideas. *Important Note: All items must be new and in original packaging.*

4. RAISE AWARENESS + ADVOCATE + EDUCATE

Spread the word by sharing information on period poverty with your circle — use these quick facts on the following page (page 4). With knowledge comes the ability to advocate! NJ Bill A1349, approved in 2023, requires that free period products be available in all school districts where 40% of students or more are at the federal poverty level. WFH is proud to have joined in this advocacy effort, and we will continue to advocate on behalf of our neighbors who struggle to address this basic human need.

Talking Points: ABOUT PERIOD POVERTY



1 in New Jersey, 1 in 9 women and girls between the ages of 12 and 44 lives below the Federal Poverty Line — this is more than 200,000 people who struggle to cover basic bills, and have to make hard choices about which essential items they must go without every single month.

- **Period Poverty is a poverty issue.** The lack of material basic necessities can force women to stay home from work or school, depressing their wages as well as micro-economic productivity. It can also lead to false choices between the products they need to maintain good health or other necessities such as food, rent and/or utilities.
- **Period Poverty is a public health issue.** Individuals experiencing period poverty are sometimes forced to use proxy items such as toilet paper or unclean rags - even using products for longer periods of time than recommended which can have serious health implications.
- **Period Poverty is a gender equity issue.** The lack of accessibility and affordability of period supplies can prevent girls and young women from attending school or going to work which further widens the inequality gap in education and economic empowerment of women and girls.
- In the US, two in five (2 in 5) menstruators struggle to purchase period products.
- One in three (1 in 3) low-income women have reported missing work, school, or similar commitments due to lack of access to period supplies.
- 30 states do not tax period products, including New Jersey.
 - 25 states have specifically removed the sales tax on period products.
 - 5 states do not have a sales tax at all.
 - 20 states still tax period products as luxury items rather than necessities.

GET THE WORD OUT



[Click](#) to download images.

Sample social media posts



PERIOD PRODUCT DRIVE

Do you know 2 in 5 people with periods struggle to afford period supplies? You can be the change. Donate and drop off regular maxi pads, super maxi pads, and panty liners at [INSERT DROP-OFF LOCATION]. #PeriodPoverty #CFBNJ #GBPPD



ONLINE FUNDRAISER

Every 5 donated period products provides a day of worry free period-care to a neighbor in need. You can be the change. Donate now at [INSERT FUNDRAISER LINK]. #PeriodPoverty #CFBNJ #GBPPD



PERIOD EQUITY KIT PACKING EVENT

In the U.S. one-third of low-income women report missing work, school, or similar commitments due to lack of access to period supplies. Join us to pack Period Equity Kits on [INSERT EVENT DATE/TIME] at [INSERT EVENT LOCATION]. You can be the change. #PeriodPoverty #CFBNJ #GBPPD



RAISE AWARENESS + ADVOCATE + EDUCATE

Did you know that period products are taxed in 20 states nationwide? Period products are necessities, not luxuries. Sales taxes on period supplies place an unequal burden on individuals who menstruate. #PeriodPoverty #CFBNJ #GBPPD

NEEDED ITEMS

Period Product Drive

EVENT DATES: _____



Pads
Tampons
Panty liners

All sizes accepted

Important Note: All items must be in new and original packaging



Period Product Drive

DROP OFF HERE

Thank you for providing food, help, and hope
to our neighbors in need.



ABOUT US

WOMEN FIGHTING HUNGER (WFH)

Women Fighting Hunger is a volunteer group supporting the goals and priorities of the Community FoodBank of NJ. We provide rewarding engagement in the fight against hunger – please reach out if you'd like to learn more about our many volunteer projects or get involved in ongoing work to serve our neighbors in need. We'd love to have you join us! Visit cfbnj.org/womenfightinghunger to learn more.

COMMUNITY FOODBANK OF NEW JERSEY (CFBNJ)

The Community FoodBank of New Jersey (CFBNJ) began in the back of our founder's station wagon in 1975 and is now the largest anti-hunger organization in the state, a leader in anti-poverty work, and a member of Feeding America. We serve as a champion for addressing root causes of hunger, delivering neighbor-centered solutions and fostering collaborative partnerships across all sectors of society for New Jersey. For almost 50 years, we have provided food, help, and hope to neighbors in need through economic crises, disasters, and other hardships.

Since 2018, CFBNJ's signature menstrual equity program, the Period Initiative, has provided sustained distribution of monthly period supplies to low-income and sheltered people. Building upon CFBNJ's history as an emergency provider of hygiene supplies and its capacity for large-scale distribution across, the program currently works with over 150 community partners including campus pantries, schools and shelters. We are an affiliated program of the Alliance for Period Supplies.

For more information, contact WFH@cfbnj.org.