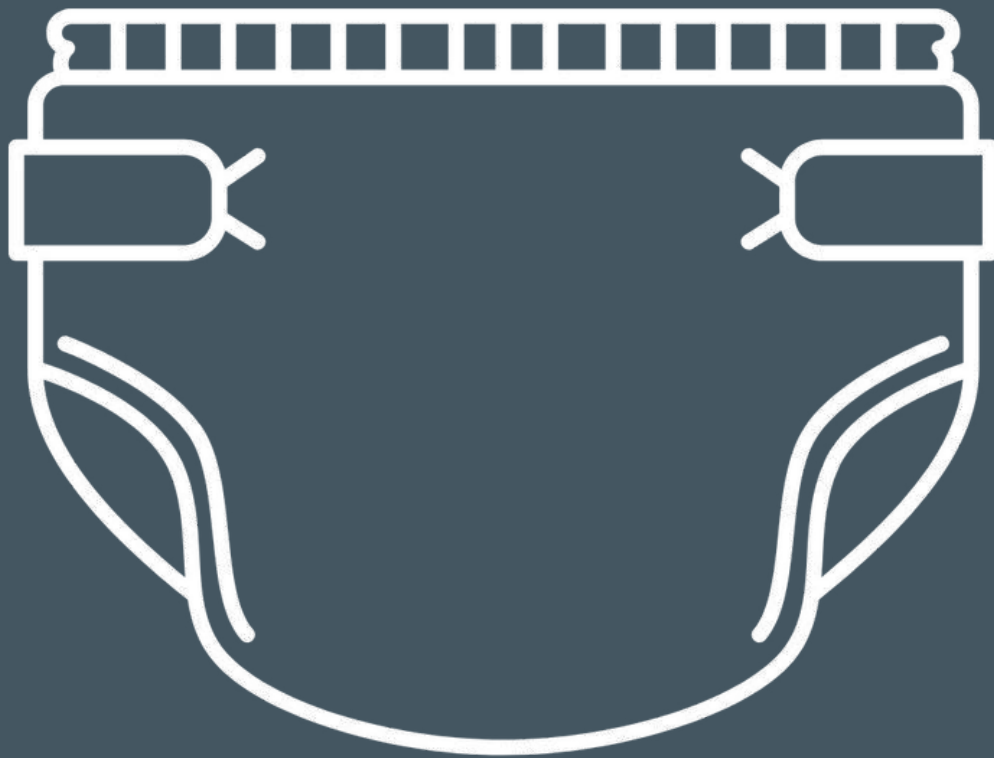
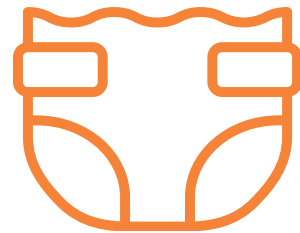




#GreatBigDiaperDrive

TOOLKIT

ABOUT Diaper Need

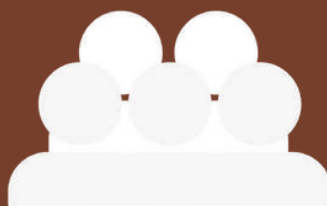


Diaper need is the lack of a sufficient number of diapers to keep a baby clean, dry, and healthy. Without consistent access to diapers, babies are more vulnerable to painful rashes or urinary tract infections, and have more trips to the doctor.



Today, nearly **1 in 2 U.S. families cannot afford enough diapers** to keep their infant or child clean, dry, and healthy. Of households experiencing diaper insecurity, 34% have reported skipping meals to afford diapers for their children.

1 in 4 parents with diaper need miss work or school because they can't afford the diapers required to leave their baby in childcare.



Without clean diapers:

1. Babies are exposed to potential health risks and toxic stress.
2. Mothers are at risk for increased maternal depression.
3. Parents are unable to access childcare, which requires a daily supply of diapers.



Further Reading/Resources:

- [The NDBN Diaper Check 2026: Diaper Insecurity among U.S. Children and Families](#)
- [National Diaper Bank Network Website](#)
- [New Jersey Diaper Facts](#)
- [National Diaper Need Awareness Week](#)

WHAT CAN YOU DO?



1. RUN A DIAPER DRIVE

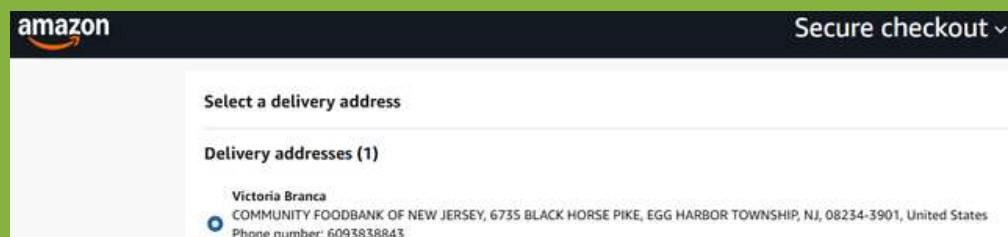
Set a designated drop-off location for people to drop off donations of diapers, diaper cream, and wipes. Products should be new and in their original packaging.

DROPOFF:

Donations may be dropped off at CFBNJ's South Jersey warehouse:
6735 Black Horse Pike, Egg Harbor Twp, NJ 08234 (Phone: 609.380.1184)
Upon arrival, please bring donations to the FRONT DOOR, not the side door.

AMAZON GIFT LIST:

Donations can also be purchased through CFBNJ's Amazon Gift List of suggested products. Items can be shipped directly to the CFBNJ warehouse. When checking out, please select CFBNJ's address: Victoria Branca, 6735 Black Horse Pike, Egg Harbor Twp, NJ



2. FUNDRAISE or MAKE A CONTRIBUTION

Every \$1 donated provides six (6) diapers for children and families in need.

ONLINE DONATIONS:

Donations can be made via the [SJ #GBDD Online Fundraising Page](#).
You can also set up your own fundraising page by clicking "Join Team."



CHECKS:

Checks are welcome (include "Diaper Drive" on memo line) and may be mailed to:
Community FoodBank of New Jersey, ATTN: Victoria Branca
6735 Black Horse Pike, Egg Harbor Township, NJ 08234

3. SPREAD AWARENESS, EDUCATE, & ADVOCATE

Spread the word! Use CFBNJ's Diaper Need Awareness resources (see next page), including sample messages and social media images, to share information about diaper drives and educate your family, friends, colleagues, and community about diaper need.

GET THE WORD OUT



SAMPLE SOCIAL MEDIA POSTS



DIAPER DRIVE

Lack of diapers is a hidden consequence of poverty. 1 in 4 parents miss work or school because they can't afford the diapers required to leave their baby in childcare. Donate to CFBNJ's #GreatBigDiaperDrive via [Amazon Wish List](#) or drop off items at: 6735 Black Horse Pike, Egg Harbor Twp., NJ #DiaperNeed #CFBNJ #GBDD



ONLINE FUNDRAISER

Of households experiencing diaper insecurity, 34% have reported skipping meals to afford diapers for their children. Every \$1 can provide 6 diapers to a family facing diaper need. Donate now at: <http://give.cfbnj.org/sjwfhdiaiperdrive2026> #DiaperNeed #CFBNJ #GBDD



SPREAD AWARENESS, EDUCATE, & ADVOCATE

Babies require up to 12 diapers per day, which adds up to \$80 - \$100+ per month, per child – a cost many struggling families simply cannot afford. No parent should have to make the choice between food and diapers for their child. #DiaperNeed #CFBNJ #GBDD



SPREAD AWARENESS, EDUCATE, & ADVOCATE

Nearly 1 in 2 U.S. families cannot afford enough diapers to keep their baby clean, dry, & healthy. Without consistent access to diapers, babies are more vulnerable to painful rashes or urinary tract infections, & have more trips to the doctor. #DiaperNeed #CFBNJ #GBDD

Click [HERE](#) or scan the code to view/download these and other images.



NEEDED ITEMS

Diaper Drive

EVENT DATES: _____



Diapers



Wipes



Diaper Cream

**Important Note: All sizes (newborn through pullups), especially 4, 5 and 6, as well as adult diapers.
All items must be new and in original packaging.*

Monetary donations also accepted:

Scan to donate
\$1 = 6 diapers



DIAPER DRIVE

Benefitting the Community FoodBank of New Jersey



ABOUT DIAPER NEED

Nearly 1 in 2 U.S. families cannot afford enough diapers to keep their infant or child clean, dry, and healthy. **Without consistent access to diapers**, babies are exposed to potential health risks and parents may miss work or school, as they cannot send their baby to childcare without diapers.



WHAT CAN YOU DO?

Drop these items off at CFBNJ
6735 Black Horse Pike Egg Harbor Twp, NJ 08234:



Diapers



Wipes



Diaper Cream

*All sizes needed (newborn through pullups; especially 4, 5, & 6) as well as adult incontinence products.
All items must be new and in original packaging.*

SHOP OUR WISH LIST



OR



DONATE FUNDS HERE

Visit cfbnj.org/gbdd for more information or call 609.380.1184



Diaper Drive Donations

DROP OFF HERE

Thank you for providing **food**, **help**, and **hope**
to our neighbors in need.



ABOUT US



COMMUNITY FOODBANK OF NEW JERSEY (CFBNJ)

The Community FoodBank of New Jersey (CFBNJ) is the largest anti-hunger, anti-poverty organization in the state, where nearly 1.1 million neighbors, including 1 in 7 children, struggle with the emptiness caused by hunger. We are the lead source of nourishing food for 800 pantries serving everyone from infants to college students to families and seniors. Our comprehensive approach addresses the root causes of hunger through food benefits and social services, job training and certification, and food policies that nurture all New Jerseyans. By providing food, help, and hope, we are building a food secure future for New Jersey. CFBNJ is a proud member of Feeding America®.

CFBNJ is also a longtime member of the National Diaper Bank Network, working with more than 200 of our partner agencies to provide parents with diapers each month to keep their babies clean, dry, and healthy. Visit cfbnj.org to learn more.

WOMEN FIGHTING HUNGER (WFH)

Women Fighting Hunger supports the goals and priorities of CFBNJ, and provides Food, Help and Hope through hands-on philanthropy, leadership and collaboration. The group supports CFBNJ programs while engaging members and the broader community in the fight against hunger, raising both critical funds and awareness. Opportunities to get involved are flexible and can be tailored to a variety of interests, skills, and time commitments. Visit cfbnj.org/womenfightinghunger to learn more or contact WFH@cfbnj.org.

THE #GREATBIGDIAPERDRIVE (#GBDD)

Since 2021, CFBNJ's Women Fighting Hunger group has raised funds, generated awareness, and collected diapers, wipes, and creams as a part of their #GreatBigDiaperDrive. In the fall and alongside Diaper Need Awareness week (mid-September), Women Fighting Hunger leads the #GBDD, a months-long initiative that is executed statewide to support families experiencing diaper need. Through community drives, partnerships, and individual fundraising efforts, members help provide thousands of diapers and critical resources to neighbors in need each year. For more information, visit cfbnj.org/gbdd.